



**ISSUES AND PROGRAMS REPORT**

**FOR**

**STATION WPTF**

**1st QUARTER 2015  
(January 1<sup>st</sup> – March 31<sup>st</sup>)**

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## **WPTF PROGRAMS THAT ADDRESS COMMUNITY ISSUES**

WPTF operates an "All News, All Day" format that includes "in-depth" news coverage. Many of the "news segments" that air each weekday deal with issues of politics, economy, human relations, morality, and other general topics affecting the community and our listeners in the Raleigh-Durham area. In 24-hours, 680 WPTF airs 12 hours of news programming and 12 hours of informative talk programming each weekday.

### **1. North Carolina's Early Morning News and Morning News** (Monday - Friday, 5:00 am - 10:00 am)

A locally-produced morning "all news program," hosted by Patrick Johnson, Brian Freeman, and Donna Martinez focusing on world, national and local news, plus weather, and traffic and interview segments throughout the show. The bulk of this weekday program is news, weather, traffic and other information to help listeners get their day started. The program includes updates from CBS Market Watch. There are regular guest appearances by people in the political, tech, business, legal, financial, and health care fields. Program participants engage in conversation about the headlines of the day. All interviews are between one-minute thirty seconds and three-minutes in length.

### **2. North Carolina's Mid-day News** (Monday - Friday, 10:00 am - 12:00 noon)

A locally-produced "all news program," hosted by Patrick Johnson which focuses on world, national and local news, plus weather, and interview segments throughout the show. The program includes interviews with guests in the entertainment, local news, political, legal, financial, and health care fields. Program participants engage in conversation about the headlines of the day. All interviews are between one-minute thirty seconds and three-minutes in length.

### **3. North Carolina's Mid-day News** (Monday - Friday, 12:00 noon - 2:00 pm)

A locally-produced "all news program," hosted by Bruce Ferrell which focuses on world, national and local news, plus weather, and interview segments throughout the show. The program includes interviews with guests in the political, legal, financial, and health care fields. Program participants engage in conversation about the headlines of the day. All interviews are between one-minute thirty seconds and three-minutes in length.

### **4. North Carolina's Afternoon News** (Monday - Friday, 2:00 pm – 4:00 pm)

A locally-produced "all news program," hosted by Brandon Dickson focusing on world, national and local news, plus weather, and interview segments throughout the show. The program includes interviews with people in the political, legal, financial, and health care fields. Program participants engage in conversation about the headlines of the day. All interviews are between one-minute thirty seconds and three-minutes in length.

### **5. North Carolina's Evening News** (Monday - Friday, (4:00 pm-7:00 pm)

A locally-produced "all news program," hosted by Scott Briggaman focuses on world, national and local news, plus weather, and interview segments throughout the show. The program includes interviews with guests in the political, legal, financial, and health care fields. Program participants engage in conversation about the headlines of the day. All interviews are between one-minute thirty seconds and three-minutes in length.

### **6. Clark Howard** (Monday – Friday, 7:00 pm – 9:00 pm)

The nationally produced Clark Howard show is helping millions of Americans through all types of financial trouble. He simplifies complex issues, allays fears, and offers sound advice to help families thrive during financial crisis. In addition to the program, listeners are kept up to date with news updates from CBS and WPTF News.

### **7. Open Line with Tom Kearney** (Monday - Friday 9 pm -10 pm)

Hosted by long time WPTF staff member Tom Kearney, this show spans a wide gamut of issues including current events, sports and pop culture. Guest experts normally participate in the show and calls are

taken from local listeners as well as many others within range of WPTF's 50,000 watt night time signal via a toll-free number.

**8. Dr. Joy Browne**

(Monday - Friday 10:00 pm – 1:00 am)

Nationally syndicated talk radio show focused on helping people deal with different life difficulties.

**9. Red-Eye Radio**

(Monday – Sunday, 1:00 am – 5:00 am, Saturday, to 7:00 am)

Nationally syndicated, Red-Eye Radio is the country's national clearinghouse of information, thoughts and opinions on numerous issues. Katie Award Winning hosts Eric Harley and Gary McNamara engage their millions of listeners and callers with the major issues of the day including current events, legislation, popular culture, family issues, detailed national weather forecasts, safety tips and interviews with trucking industry leaders.

**10. WPTF News:** WPTF broadcasts world, national and local news at the top and bottom of every hour 24 hours a day. Newscasts also include sports and weather. Breaking news is broadcast immediately by WPTF's staff of six full-time news anchors/reporters plus the resources of CBS News. All major news events, such as a State of the Union speech are carried live. Some examples of local news stories during the 1<sup>st</sup> quarter are listed at the end of this report, along with date, time and issue.

**11. WPTF Traffic Reports:**

WPTF broadcasts local traffic weekdays from 5 am to 9 am and 3 pm to 7 pm. Reports are aired at :08, :18, :28, :38, :48 and :58. Each report runs from a full minute in length and are produced locally within WPTF's studios by the Triangle Traffic Network

**In addition to the weekday programs, WPTF airs numerous weekend programs in the public interest:**

**12. North Carolina's Morning News – Saturday** (Saturdays, 6:00 am – 7:00 am)

A locally-produced morning "news wheel," hosted by Dave Richmond focused on world, national and local news, plus weather and interview segments throughout the show. The bulk of this program is news, weather, traffic and other information to help listeners get their Saturday started. All interviews are between one-minute thirty seconds and three-minutes in length.

**13. Eye on Health** (Saturdays, 7:00 am – 8:00 am)

A locally-produced sponsored program about finding and coordinating care for elderly adults.

**14. Weekend Gardener:**

(Saturdays, 8:00 am – 11:00 am)

A locally-produced talk show that has experts fielding listener's calls about plants and gardening.

**15. Dining Out with Greg Cox:**

(Saturdays, 11:00 am – 12:00 pm)

A locally produced restaurant review program featuring News and Observer food critic Greg Cox and hosted by Dave Richmond. Greg gives listeners the inside scoop on eateries all over the Triangle covering all food categories, new restaurants and secret places to eat.

**16. The Bulls and Bears Show** (Saturdays, 12:00 pm – 1:00 pm and Sunday's, 9:00 am – 10:00 am)

Sponsored by "Online Trading Academy, this regionally syndicated, "paid," program, hosted by Adam D.A. Matisko, advises investors on methods and strategies to make money in the stock market.

**17. The Financial Planning Hour with Rick Parkes** (Saturdays, 1:00 pm – 2:00 pm)

This locally produced call in program highlights financial expert Rick Parkes, who helps people keep their money and create a plan that will ensure that they do not outlive their money but live a comfortable life in retirement.

**18. Joe Wade Formicola:**

(Saturdays, 2:00 pm – 4:00 pm)

Locally produced call in show that centers on topical news and debate on anything from entertainment to the latest in politics. Joe Wade offers up whatever is on his or his listener's minds with little to no holding back.

**19. The Money Pit Home Improvement Show** (Saturdays, 4:00 pm – 6:00 pm)

Nationally syndicated and hosted by Leslie Segrete and Tom Kraeutler, Money Pit gives listeners advice and information on making home improvements, and solving home repair and maintenance troubles.

**20. Into Tomorrow with Dave Graveline** (Saturdays, 6:00 pm – 9:00 pm)

Nationally syndicated "Into Tomorrow" covers the latest in consumer electronics and technology. The program, hosted by Dave Graveline, is a dynamic blend of listener interaction and insightful and informative guests speaking on a variety of topics related to technology.

**21. Sunday Morning Music** (Sundays, 6:00 am – 7:00 am)

There's nothing better to start a Sunday Morning than light, reflective music. Paul Michels hosts.

**22. Carolina Newsmakers** (Sundays, 7:00 am – 8:00 am)

A locally produced, public affairs, programming highlighting local and state newsmakers discussing various topics. Hosted by Don Curtis.

**23. Sunday Morning Magazine** (Sundays, 8:00 am – 8:30 am)

Hosted by Don Curtis, this locally produced program reviews various stories in the news. Don is joined by Jason Kong, and Brian Freeman who comment on the stories presented.

**24. Living in the Light with Anne Graham Lotz** (Sundays, 8:30 am – 9:00 am)

Anne Graham Lotz is an American Christian evangelist and the second daughter of evangelist Billy Graham and his wife Ruth Graham. In this weekly 30-minute program, Anne allows listeners to get to know God personally, intimately...as His friend - living in the light of His Word.

**25. People in Politics** (Sunday's, 3:00 pm to 4:00 pm)

A locally produced, public affairs, program that centers on what's happening in state government political circles. Hosted by Donna Martinez.

**26. Religious Programming:** (Sundays, 10:00 am - 12 noon)

WPTF broadcasts the Sunday morning worship services of Duke Chapel, 10 am and Edenton Street United Methodist Church and White Memorial Presbyterian Church on alternate Sundays at 11 am.

**27. Triangle Trader** (Sundays, 12:00 noon - 3:00 p.m.)

Host "Trader Dave" Alexander takes calls from listeners, who are allowed to announce items they have for sale.

**28. The Wine Crush** (Sundays, 4:00 pm - 5:00 pm)

The Wine Crush is a one hour dynamic, fast-paced lifestyle program that not only explains and demystifies the world of wine, but demonstrates how wine can be integrated with everyday life. Host Laura Lawson is a veteran in the wine business who manages to couple her vast wine knowledge with her unique sense of humor and tactful sarcasm.

**29. CBS Weekend Roundup** (Sundays, 5:00 pm - 6:00 pm)

CBS correspondent Dan Raviv gives listeners an in-depth report about the top story or stories of the week.

**30. Money Matters** (Sundays, 6:00 pm - 7:00 pm)

The hosts are Doug and Linda Lewis, certified financial planners, who answer questions about the economy, and personal finance. They deal with issues of 401K and other employer retirement plans, IRAs, Roth IRA's, etc. They discuss the markets, national, regional, and local financial news and the impact a story may have on the economy.

**31. 60 Minutes**

(Sundays, 7:00 pm – 8:00 pm)

This nationally known television news show highlights news maker interviews and investigative reports along with celebrity guest interviews and commentary. 60 Minutes is presented live to listeners even when the television version is delayed.

**32. That Cancer Show**

(Sundays, 8:00 pm – 9:00 pm)

Cornucopia Cancer Support Center presents a forum for conversations about the cancer journey. The host-guest call-in show, called That Cancer Show™, provides the Triangle community an opportunity to ask questions and talk about their personal experiences with cancer.

**33. Hall of Fame**

(Sundays, 9:00 pm – 1:00 am)

Curtis Media's founder, Don Curtis, takes listeners down a trip on Memory Lane with the hit songs of the past and the inside story about artists and the tunes.

**34. NASCAR and NASCAR Live****(Schedule varies)**

Sprint Cup NASCAR races from the Motor Racing Network and the Performance Racing Network are heard on selected Saturdays and Sundays and each Tuesday evening at 7 pm NASCAR fans hear the latest news on upcoming races and events in the world of racing on NASCAR live from the Motor Racing Network.

**ISSUES OF CONCERN TO RALEIGH-DURHAM  
ADDRESSED IN RESPONSIVE PROGRAMMING**

**CODE   ISSUE**

AC	Arts & Culture	HO	Housing
CD	Crime/Drugs	HSM	Health, Safety and Medical Affairs
CR	Civil Rights & Activism	IA	International Affairs
EC	Economy/Employment	NS	National Security
ED	Education	PA	Political Affairs
EH	Environment/Health	RE	Religion
GA	Government Affairs	SO	Social Media
GR	Growth/Transportation/Roads	SP	Sports/Games/Races

**WPTF news segments and interviews air as one-minute-thirty second to three-minute packages that air at various times during the day, within WPTF news hours.**

**AC-Arts & Culture**

JANUARY 13 - TOM KEARNEY SHOW-JOSEPH ANDREW ORSER ON HIS BOOK "THE LIVES OF CHANG AND ENG:SIAMESE TWINS IN NINETEENTH-CENTURY AMERICA"-AC

JANUARY 16 - TOM KEARNEY SHOW--FRIDAY NIGHT TRIVIA-"THE SIMPSONS" ARE 25 YEARS OLD-AC

JANUARY 19 - TOM KEARNEY SHOW-DR. CHRIS FONVIELLE,HISTORY PROFESSOR UNC-WILMINGTON ON THE FALL OF FORT FISHER AND THE LAST DAYS OF THE CIVIL WAR-AC

JANUARY 20 – IT'S COLD OUTSIDE, BUT THE MOST ROMANTIC DAY OF THE YEAR IS LITTLE MORE THAN THREE WEEKS AWAY. THE BEST WAY TO WARM YOUR PARTNER'S HEART IS TO GIVE THEM A VALENTINE'S DAY GIFT THEY'LL CHERISH NOT FOR A DAY, BUT IN THEIR HEARTS FOR YEARS TO COME. BRIAN FREEMAN AND DONNA MARTINEZ HAVE OUR EYE ON LIFESTYLE. AC

JANUARY 23 - TOM KEARNEY SHOW-FRIDAY NIGHT TRIVIA WITH LISTENER PARTICIPATION-AC

JANUARY 26 - TOM KEARNEY SHOW RALEIGH"BOOK-PERSON" NANCY OLSON TALKS ABOUT HER LATEST READING CHOICES-AC

JANUARY 28 – WHAT DOES 2015 LOOK LIKE FOR THE RESTAURANT INDUSTRY ACROSS THE NATION AND IN NORTH CAROLINA? BRANDON DICKSON FOUND OUT FROM HUDSON RIEHLE (REE-LEE)- WITH THE NATIONAL RESTAURANT ASSOCIATION. AC

JANUARY 29 - TOM KEARNEY SHOW-DR. MARCIE COHEN FERRIS ON HER NEW BOOK "THE EDIBLE SOUTH:THE POWER OF FOOD AND THE MAKING OF AN AMERICAN REGION-AC

JANUARY 30 TOM KEARNEY SHOW-FRIDAY NIGHT TRIVIA-MOVIES-AC

FEBRUARY 2 - TOM KEARNEY SHOW-A MEDITATION ON"THE DAY THE MUSIC DIED" WITH LISTENER PARTICIPATION-AC

FEBRUARY 5 - TOM KEARNEY SHOW-"AFTER THE SUN GOES DOWN" LISTENERS MEMORIES OF EARLY AM ROCK STATIONS-AC

FEBRUARY 10-GEORGANN EUBANKS TAKES US ON A TOUR OF "THE LITERARY TRAILS OF EASTERN NORTH CAROLINA"-AC

FEBRUARY 12-PAM BECK ON THE FLOWERS AND PLANTS OF VALENTINE'SDAY-AC

FEBRUARY 13-FRIDAY NIGHT TRIVIA FOCUSES ON AFI'S 100 MOST ROMANTIC MOVIES-AC

FEBRUARY 16 – SNOW IS COMING! BETTER GET YOUR BREAD AND MILK BEFORE IT'S ALL GONE. BRIAN FREEMAN AND DONNA MARTINEZ DISCUSS PREPPING FOR OUR FIRST WINTER STORM IN EYE ON THE NEWS. AC

FEBRUARY 18 - TOM KEARNEY SHOW-DR. GERALD PROKOPOWICZ OF ECU'S HISTORY DEPARTMENT ON PRESIDENT ABRAHAM LINCOLN AND THE LAST DAYS OF THE CIVIL WAR-AC

FEBRUARY 19 – STRENGTHENING ARTS AND CULTURE FOR THE COMMUNITY IS THE KEY FEATURE IN RALEIGH'S NEW TEN-YEAR RALEIGH ARTS PLAN. BRIAN FREEMAN TALKS WITH RALEIGH CHAMBER PRESIDENT TO FIND OUT WHAT IT'S ALL ABOUT AND THE VALUE OF EDUCATION IN OUR AREA. AC

FEBRUARY 20 - TOM KEARNEY SHOW--STEPHEN KEARNEY HANDICAPS THE OSCARS-AC

MARCH 2 – THE STAR TREK UNIVERSE IS MOURNING ITS BELOVED MISTER SPOCK AFTER ACTOR LEONARD NIMOY FRIDAY MORNING IN LOS ANGELES. WPTF'S SCOTT BRIGGAMAN HAS MORE... AC

MARCH 4 - TOM KEARNEY SHOW-MARK SHORE DIRECTOR OF TOURISM MARKETING FOR VISITNC IS GUEST-AC

MARCH 6 - TOM KEARNEY SHOW-FRIDAY TRIVIA ON WOMEN IN TV-STEPHEN KEARNEY IS QUESTIONER-AC

MARCH 9 - TOM KEARNEY SHOW-DOUG MATTOX OF MATTOX COINS AND STAMPS TALKS NUMISMATICS AND PHILATELY-AC

MARCH 9 – THE DURHAM PERFORMING ARTS CENTER HAS UNVEILED ITS 2015-2016 SUNTRUST BROADWAY SERIES SCHEDULE. IN OUR WEEK-LONG SERIES, BRIAN FREEMAN AND ALI MORGAN TELL US ABOUT THIS SEASON'S UPCOMING SHOWS. AC

MARCH 11 - TOM KEARNEY SHOW-KEN PLEASANT AND RUSS GARWOOD OF CAPITAL COMICS IN COMICS AND MOVIES AND "COMIC-CON"-AC

MARCH 12 - TOM KEARNEY SHOW-A RUMINATION ON THE WAY THINGS "USED TO BE"-AC

MARCH 16 – GROWING PAINS ARE EMERGING ABOUT THE NAMES AND EVEN THE SYMBOLS ATTACHED TO THE DIFFERENT BEERS. CBS NEWS' DAVID BEGNAUD TALKS WITH CANDACE MOON "THE CRAFT BEER

ATTORNEY" ABOUT THE ISSUES. AC

MARCH 17 - TOM KEARNEY SHOW-FOR ST. PATRICKS DAY-A MEDITATION ON IRELAND AND THE IRISH-AC

MARCH 18 - TOM KEARNEY SHOW-DEAN HARRY, PRESIDENT OF THE FRIENDS OF BENTONVILLE BATTLEFIELD ON THE COMMEMORATION OF THE 150TH ANNIVERSARY OF THE BATTLE OF BENTONVILLE  
MARCH 19-21,1865-AC

MARCH 19 - TOM KEARNEY SHOW-KEN STEWART ON REENACTING THE BATTLE OF BENTONVILLE-AC

MARCH 20 - TOM KEARNEY SHOW-FRIDAY NIGHT TRIVIA-WOMEN ON TV (FOR WOMEN'S HISTORY MONTH)-AC

MARCH 20 – THE COMMEMORATION OF THE 150TH ANNIVERSARY OF THE BATTLE OF BENTONVILLE IS SET FOR THIS WEEKEND. TO FIND OUT MORE, TOM KEARNEY TALKED WITH DEAN HARRY-PRESIDENT OF THE FRIENDS OF BENTONVILLE BATTLEFIELD AC

MARCH 20 – THE SECOND MOVIE IN THE DIVERGENT SERIES IS COMING OUT THIS WEEKEND AS WELL AS SEAN PENN'S BIG THRILLER. BRIAN FREEMAN GETS REVIEWS OF THESE MOVIES FROM KEVIN CARR AT FATGUYSATTHEMOVIES.COM. AC

MARCH 20 – TONIGHT AT THE DUKE ENERGY PERFORMING ARTS CENTER IT'S "THE ORIGINAL STARS AT AMERICAN BANDSTAND" HERE IN THE TRIANGLE... AMONG THE CLASSIC ARTISTS PERFORMING -- THE CHIFFONS... WPTF'S PATRICK JOHNSON TALKED WITH SINGER JUDY CRAIG MANN ABOUT HER CAREER WITH THE GROUP. AC

MARCH 23 - TOM KEARNEY SHOW HISTORIAN KEVIN DUFFUS ON HIS BOOK"THE LOST LIGHT:A CIVIL WAR MYSTERY"-AC

MARCH 25 - TOM KEARNEY SHOW-MARIANNE GINGHER ON HER NEW BOOK "AMAZING PLACE:WHAT NORTH CAROLINA MEANS TO WRITERS"-AC

MARCH 26 - TOM KEARNEY SHOW-ELAINE MAISNER-SENIOR EDITOR AT UNC PRESS ON THE "SAVOR THE SOUTH" COOKBOOK SERIES-AC

MARCH 27 – IF YOU'RE THINKING OF HEADING TO THE MOVIES, THERE ARE THREE NEW FILMS THAT COULD APPEAL TO YOUR OR THE KIDS. BRIAN FREEMAN TALKS WITH KEVIN CARR FROM FATGUYSATTHEMOVIES.COM WHO GIVES HIS REVIEWS FOR "HOME", "GET HARD" AND "IT FOLLOWS". AC

### **CD - Crime/Drugs**

JANUARY 20 – DURHAM POLICE ARE INVESTIGATING A MURDER AFTER THEY RECOVERED A BODY FROM A POND IN A NATURE PRESERVE MONDAY AFTERNOON. WTVD TV'S FRED SHROPSHIRE HAS THE DETAILS... CD

JANUARY 26 - THE WAKE FOREST POLICE DEPARTMENT CONTINUES TO URGE RESIDENTS TO BE ON THE LOOKOUT FOR A SUSPICIOUS PERSON APPROACHING CHILDREN. BRIAN FREEMAN TALKS WITH DONNA MARTINEZ ABOUT THE LATEST INCIDENT THAT WAS REPORTED TO OFFICERS OVER THE WEEKEND AS WELL ABC'S LARRY STOGNER RETIRING. CD

JANUARY 27 - TOM KEARNEY SHOW-DAVID KIRKMAN OF THE CONSUMER PROTECTION DIVISION OF THE ATTORNEY-GENERAL'S OFFICE WITH WARNINGS ON THE LATEST SCAMS FOR CONSUMERS-CD

JANUARY 28 – WAKE FOREST HAS MADE SOME PROGRESS IN THE SEARCH FOR A SUSPICIOUS PERSON APPROACHING CHILDREN. BRIAN FREEMAN TALKS WITH DONNA MARTINEZ WHO HAS DETAILS ON THAT INVESTIGATION AND CHANGES ON TAX LAWS. CD

JANUARY 28 – THE MANHUNT FOR A SUSPECT WANTED IN CONNECTION TO A DECAPITATED BODY FOUND IN A POND IN DURHAM IS NOW OVER. WTVD TV'S ANGELICA ALVAREZ HAS THE STORY. CD

FEBRUARY 4 - TAX SCAMS OFTEN PEAK DURING THE BUSY TAX FILING SEASON. TAXPAYERS BEWARE: CLAIMS THAT SOUND TOO GOOD TO BE TRUE USUALLY ARE. JOSH ZACH FINDS OUT MORE FROM MARK HANSON AT THE INTERNAL REVENUE SERVICE IN GREENSBORO. CD

FEBRUARY 16 – ALMOST IMMEDIATELY AFTER THE SHOOTING OF THREE MUSLIM STUDENTS, MANY WERE QUICK TO DECLARE THE INCIDENT A HATE CRIME. BUT LAW ENFORCEMENT AGENCIES HAVE STOPPED SHORT OF DOING THAT, BLAMING INSTEAD THE APPARENT OBSESSION OF ACCUSED GUNMAN CRAIG HICKS ABOUT PARKING SPACES. HATE CRIMES CAN BE DIFFICULT TO PROVE IN COURT, ALEX THOMAS REPORTS FROM CAROLINA CONNECTION, THE STUDENT NEWSCAST OF THE UNC SCHOOL OF JOURNALISM AND MASS COMMUNICATION. CD

MARCH 2 – A NEW REPORT "REPORT TO THE NATION: PROTECTING CHILDREN IN YOUR HOME" REVEALS THAT PARENTS ARE UNAWARE OF HAZARDS IN THE HOME FOR THEIR KIDS. BRANDON DICKSON SPOKE WITH KATE CARR- PRESIDENT AND CEO OF SAFE KIDS WORLDWIDE, WHO RELEASED THE STUDY- TO FIND OUT HOW MUCH OF A CONCERN HOME INJURIES AND DEATHS ARE FOR CHILDREN. CD

MARCH 16 – THE WAKE COUNTY SHERIFF'S OFFICE SAYS A 7-YEAR-OLD BOY WAS SHOT BY HIS OLDER BROTHER IN THE NECK WITH AN ARROW SUNDAY AFTERNOON. IT HAPPENED AROUND NOON AT 1110 SWIFT CREEK LANE IN RALEIGH. WTVD TV'S ALENA ATHENS REPORTS ON THE BOY'S CONDITION. CD

MARCH 16 – A PARTY HOSTED AT A HARNETT COUNTY EVENT CENTER ENDED WITH SHOTS FIRED AND FOUR PEOPLE RUSHED TO THE HOSPITAL ON SUNDAY. DONNA MARTINEZ AND BRIAN FREEMAN DISCUSS THE LATEST DETAILS AND WHETHER OR NOT HAGAN WILL RUN IN ANY FUTURE POLITICAL RACES IN EYE ON NEWS. CD

MARCH 20 – RESEARCH SHOWS THAT DEPICTIONS OF RACE ON TELEVISION NEWS PROGRAMS CAN STRONGLY INFLUENCE SUPPORT FOR POLICE AMONG NON-WHITE VIEWERS. DR. RYAN HURLEY, ASSISTANT PROFESSOR OF COMMUNICATION AT NC STATE LEAD AUTHOR OF A PAPER ENTITLED VIEWER ETHNICITY MATTERS: BLACK CRIME IN TV NEWS AND ITS IMPACT ON DECISIONS REGARDING PUBLIC POLICY, TELLS WPTF'S SCOTT BRIGGAMAN THE STUDY'S MOST PROMINENT FINDING INVOLVED VIEWER SUPPORT FOR POLICE. CD

### **CR- Civil Rights**

### **EC - Economy/Employment**

JANUARY 12 - TOM KEARNEY SHOW-DR. MIKE WALDEN OF NCSU REVIEWS THE STATE OF THE ECONOMY-EC

JANUARY 19 – WHENEVER WE HEAR ABOUT PRICES FALLING, WE USUALLY GET VERY EXCITED, BUT FOR SOME AREAS OF OUR ECONOMY IT'S NOT GOOD NEWS. CBS BUSINESS ANALYST JILL SCHLESINGER EXPLAINS TO BRIAN FREEMAN WHY THAT IS. EC

JANUARY 20 – THE RESEARCH TRIANGLE FOUNDATION LAUNCHED "THE FRONTIER" THIS PAST THURSDAY AND THAT IS ONLY THE BEGINNING OF THINGS TO COME FOR PARK CENTER DEVELOPMENT BRIAN FREEMAN GETS DETAILS FROM "BOB" GEOLAS, PRESIDENT AND CEO, RESEARCH TRIANGLE FOUNDATION OF NORTH CAROLINA. EC

JANUARY 26 - THE EUROPEAN CENTRAL BANK IS BEGINNING TO DIP INTO BOND BUYING, SO HOW WILL THAT AFFECT THE U.S.? BRIAN FREEMAN FINDS OUT FROM CBS BUSINESS NEWS ANALYST JILL SCHLESINGER. EC

JANUARY 28 – INVESTORS WERE SHOCKED TUESDAY WHEN THE DOW DROPPED MORE THAN 290 POINTS BEFORE IT PARED BACK SOME OF THE LOSSES. TALKRADIO 850'S BILL LUMAYE TALKS WITH NC STATE ECONOMIST DR. MIKE WALDEN TO FIND OUT WHAT HE THINKS HAPPENED. EC

FEBRUARY 4 - VOLVO DOESN'T HAVE A U.S AUTO PLANT AND THE SWEDISH AUTOMAKER HAS BEEN RUMORED TO BE LOOKING AT NORTH CAROLINA. LAST MONTH -- BEFORE THE RUMOR BROKE -- GOV. PAT MCCRORY AND OTHER STATE OFFICIALS VISITED THE U.K. FOR AN "ECONOMIC DEVELOPMENT TRIP." JOSH ZACH DISCUSSED THE RUMORS OF VOLVO WITH CHRIS CHUNG, CEO OF NORTH CAROLINA'S ECONOMIC DEVELOPMENT PARTNERSHIP. EC

FEBRUARY 9 - BOB CHANDLER OF MACVANTAGE ANSWERS QUESTIONS ABOUT APPLE PRODUCTS AND MAC COMPUTERS-EC



FEBRUARY 10 – ON THIS PAST WEEKEND'S EDITION OF CAROLINA NEWSMAKERS, DON CURTIS TALKED WITH LIEUTENANT GOVERNOR DAN FOREST ABOUT GROWING JOBS IN NORTH CAROLINA. EC

FEBRUARY 17 - TOM KEARNEY SHOW-DR. MIKE WALDEN (NCSU) WITH AN UPDATE ON THE ECONOMY-EC

FEBRUARY 19 – NORTH CAROLINA -- WHICH HAD ALMOST NO LARGE-SCALE SOLAR ENERGY SEVEN YEARS AGO -- NOW RANKS FIRST IN THE SOUTHEAST AND FOURTH IN THE NATION IN SOLAR ENERGY CAPACITY. THE DETAILS ARE LAID OUT IN A BRAND NEW REPORT FROM DUKE UNIVERSITY ... JOSH ZACH SPOKE WITH THE REPORT'S LEAD AUTHOR, LUKAS BRUN (BROON ... LIKE BROOM WITH AN 'N') TO DISCUSS NORTH CAROLINA'S SOLAR BOOM . EC

FEBRUARY 24 – AN ORGANIZATION IS MEETING TODAY TO DISCUSS HOW TO CONNECT UNIVERSITIES WITH RTP. BRIAN FREEMAN DISCOVERED FROM “BOB” GEOLAS, PRESIDENT AND CEO, RESEARCH TRIANGLE FOUNDATION OF NORTH CAROLINA, WHAT TUCASI (TOO-CAUGH-SEE) IS AND HOW THEY ARE PLANNING TO CONNECT THE UNIVERSITIES IN THE AREA. EC

MARCH 2 – IN CASE YOU FORGOT, IT'S TAX SEASON. YOU'VE GOT ABOUT A MONTH AND HALF BEFORE THE FILING DEADLINE AND ... IF YOU'RE ONE OF THOSE LAST-MINUTE-SHOPPER TYPES -- BE WARNED -- THE IRS DOESN'T TAKE GIFT CARDS. JOSH ZACH TALK WITH IRS SPOKESMAN MARK HANSON ABOUT SOME OF THE SERVICES AVAILABLE FOR ALL OF THOSE FILING A RETURN, AS WELL AS IMPORTANT CHANGES TO THIS YEAR'S FILING PROCESS. EC

MARCH 9 – IN CASE YOU FORGOT, IT'S TAX SEASON ... AND THERE'S BARELY MORE THAN A MONTH REMAINING BEFORE THE FEDERAL FILING DEADLINE ON APRIL 15TH ...THE FILING STATUS YOU ENTER ON YOUR RETURN CAN AFFECT THE AMOUNT OF YOUR REFUND OR THE TAX YOU MAY OWE FOR THE YEAR. FOR SOME, CHOOSING THE CORRECT STATUS COULD GET CONFUSING, ESPECIALLY WHEN MORE THAN ONE FILING STATUS MAY APPLY TO YOU. JOSH ZACH TALKS WITH IRS SPOKESMAN MARK HANSON ABOUT CHOOSING THE RIGHT FILING STATUS. EC

MARCH 9 – STOCKS FELL HARD FRIDAY AS WALL STREET FEARED A STRONG JOBS REPORT IS LIKELY TO SPEED UP THE FEDERAL RESERVE'S RATE-HIKE TIMETABLE. BRIAN FREEMAN TALKS WITH CBS BUSINESS ANALYST JILL SCHLESINGER ABOUT THE DETAILS. EC

MARCH 16 – THE WORTH OF THE DOLLAR IS GOING UP SO WHAT DOES THAT MEAN FOR OUR ECONOMY AND OUR INTERNATIONAL DEALINGS? BRIAN FREEMAN FINDS OUT FROM CBS BUSINESS NEWS ANALYST JILL SCHLESINGER. EC

MARCH 16 – SAINT PATRICK'S DAY IS TOMORROW, BUT MANY PEOPLE HAVE BEEN CELEBRATING BEFOREHAND. SO, BRANDON DICKSON SPOKE WITH WALLETHUB SPOKESWOMAN, JILL GONZALEZ, ABOUT THE LATEST "SAINT PATTY'S DAY BY THE NUMBERS" REPORT TO FIND OUT HOW MUCH WE ARE EXPECTED TO SPEND AND WHAT WE WILL BE SPENDING IT ON. EC

MARCH 16 - TOM KEARNEY SHOW-DR. MIKE WALDEN WITH HIS MONTHLY UPDATE ON THE ECONOMY-EC

MARCH 27 – A COUPLE IS PUTTING THEIR CHIPS INTO PLAY FOR A NEW BUILDING IN DURHAM AND THE NCAA IS MAKING MONEY FOR THE ACC. BRIAN FREEMAN LEARNS MORE ABOUT THESE BUSINESS STORIES FROM TRIANGLE BUSINESS JOURNAL'S JASON DEBRUYN (DUH-BROO-IN). EC

MARCH 27 – DEBT IS A MAJOR PROBLEM FOR A LOT OF PEOPLE AND IT CAN BE VERY DIFFICULT TO GET OUT OF. TALKRADIO 850'S DOUG KELLETT CHATS WITH BEVERLY HARZOG, CONSUMER CREDIT ADVISOR FOR LENDING TREE AND AUTHOR OF "THE DEBT ESCAPE PLAN," ABOUT WAYS TO ELIMINATE DEBT AND MAKE MONEY FROM CREDIT CARDS. EC

#### **ED- Education/PSA/Science**

JANUARY 19 – THE UNC SYSTEM BOARD IS CONSIDERING TUITION HIKES AT IT'S MEMBER INSTITUTIONS... WPTF'S PATRICK JOHNSON SPOKE WITH POLITICAL ANALYST FARUK OKCETIN (AUK-SEH-TIN) ABOUT THE POSSIBLE INCREASE IN THE COST OF GOING TO COLLEGE IN OUR STATE. ED

JANUARY 21 - TOM KEARNEY SHOW-ATTORNEYS THURSTON DEBNAM AND BRETT THOMPSON DISCUSS AND ANSWER QUESTIONS ABOUT THE IMPORTANCE OF MAKING A WILL-ED

FEBRUARY 11-COMMEMORATING THE ANNIVERSARY OF CHARLES DARWIN'S BIRTHDATE,SCIENCE HISTORIAN DR. WILLIAM KIMLER VISITS-ED

FEBRUARY 16 – HARSH WORDS FOR THE MCCRORY ADMINISTRATION AND THE GOP LEGISLATIVE LEADERSHIP ON EDUCATION POLICY -- A GROUP THAT INCLUDED ADVOCACY GROUPS, THE NAACP, AND OTHER EDUCATION SUPPORTERS SAY ENOUGH IS NOT BEING DONE TO HELP STUDENTS AND SCHOOLS. AMONG THEM, LEESVILLE ROAD HIGH SCHOOL TEACHER ANGELA SKIOLI (SKEE OH LEE), WHO IS ALSO PART OF A GROUP SCHOOL FIRST NC AND SPOKE TO REPORTERS. ED

FEBRUARY 19 – A COMMITTEE THAT IS REVIEWING THE UNIVERSITY OF NORTH CAROLINA SYSTEM'S 240 RESEARCH INSTITUTES IS RECOMMENDING THAT 16 OF THE CENTERS BE TERMINATED. BRIAN FREEMAN FINDS OUT WHY FROM DONNA MARTINEZ. ED

FEBRUARY 24 – WITH THE POSSIBILITY FOR SNOW THIS WEEK, THERE COULD BE MORE SNOW DAYS FOR STUDENTS. PARENTS ARE NOW SORTING OUT MAKE UP DAYS FROM LAST WEEK'S WINTRY WEATHER. WTVD TV'S FRED SHROPSHIRE HAS DETAILS ON WHAT'S ON THE HORIZON FOR STUDENTS AND PARENTS. ED

MARCH 2 – THE NORTH CAROLINA TEACHING FELLOWS PROGRAM, A TEACHER PREP AND SCHOLARSHIP PROGRAM THE RECRUITED TOP HIGH SCHOOL STUDENTS IN THE STATE INTO TEACHING, IS SET TO GRADUATE ITS FINAL CLASS THIS SPRING. BRANDON DICKSON SPOKE WITH KEITH POSTON (POST-IN)- PRESIDENT AND EXECUTIVE DIRECTOR OF THE PUBLIC SCHOOL FORUM OF NORTH CAROLINA- TO FIND OUT MORE ON THE PROGRAM AND WHY IT'S COMING TO AN END. ED

MARCH 9 – WAKE COUNTY PARENTS ARE HOPING THE POWER OF PETITION WILL SAVE THEIR SPRING BREAK. OFFICIALS SAID SATURDAY THAT THEY ARE FORCED TO USE A PART OF SPRING BREAK TO MAKE UP FOR DAYS MISSED BECAUSE OF THE WINTER WEATHER. THAT'S FRUSTRATING FOR THOSE WHO'VE ALREADY MADE PLANS. THIS PETITION ON [CHANGE.ORG](http://CHANGE.ORG) HAS MORE THAN 4,600 SUPPORTERS. WTVD TV'S ANGELICA ALVAREZ TALKS TO THE STUDENT BEHIND IT. ED

MARCH 16 – A STUDENT ORGANIZATION AT UNC-CHAPEL HILL HAS COME TO THE AID OF SOME CAROLINA EMPLOYEES. CAROLINA DINING SERVICES RUNS THE DINING HALLS ON CAMPUS, BUT SOME OF THEIR WORKERS DIDN'T SPEAK ENGLISH BEFORE THEY STARTED WORKING THERE. WITH THE HELP OF THE CAROLINA LANGUAGE PARTNERSHIP, AN ON-CAMPUS STUDENT GROUP, SOME EMPLOYEES HAVE LEARNED ENGLISH, INCLUDING ONE WHO BECAME A UNITED STATES CITIZEN. KENDALL ATKINS REPORTS FROM CAROLINA CONNECTION, THE STUDENT NEWSCAST AT THE UNC SCHOOL OF MASS COMMUNICATIONS. ED

MARCH 20 – UNC WHISTLEBLOWER MARY WILLINGHAM IS DISCUSSING HER PLANS FOR THE FUTURE FOLLOWING A SETTLEMENT WITH UNC OVER THE ACADEMIC SCANDAL THAT INVOLVED STUDENT ATHLETES THAT ROCKED THE UNIVERSITY. WTVD TV'S HEATHER WALLIGA REPORTS. ED

#### **EH - Environment/Health**

JANUARY 7 – IT'S CHILLY TODAY, BUT TOMORROW WILL BE ALMOST ARCTIC WITH WIND CHILLS AND DROPPING TEMPERATURES. BRIAN FREEMAN TALKS WITH ACCUWEATHER'S BILL DAGAR TO FIND OUT HOW COLD IT'S GOING TO BE THE FOR THE NEXT FEW DAYS. EH

JANUARY 14 - TOM KEARNEY SHOW-METEOROLOGIST ROD GONSKI "TALKS ABOUT THE WEATHER"-EH

FEBRUARY 16 - TOM KEARNEY SHOW-OPEN PHONES-SPECIAL SEVERE WEATHER COVERAGE-EH

FEBRUARY 19 - TOM KEARNEY SHOW-METEOROLOGIST NICK PETRO OF THE NATIONAL WEATHER SERVICE EXPLAINS CURRENT WEATHER TRENDS-EH

FEBRUARY 23 - TOM KEARNEY SHOW-DR. STEPHEN REYNOLDS,PHYSICS PROFESSOR AT NCSU ON "THINGS ASTRONOMICAL"-EH

MARCH 2 - TOM KEARNEY SHOW-NICK PETRO OF THE NATIONAL WEATHER SERVICE ON SPRING SEVERE WEATHER PREPAREDNESS WEEK-EH

MARCH 16 – IT'S GOING TO BE ANOTHER WEEK OF COOLING TEMPERATURES AS WE MOVE THROUGH THE WEEK. BRIAN FREEMAN GETS THE FORECAST FROM ACCUWEATHER'S COURTNEY SPAYMER. EH

## **GA – Government Affairs**

JANUARY 7 – THE 114TH CONGRESS BEGAN TUESDAY, WITH THE KEYSTONE PIPELINE, IMMIGRATION AND HEALTH CARE REFORM AMONG THE KEY ISSUES. WPTF'S SCOTT BRIGGAMAN GETS A PREVIEW WITH DAVID ROHDE (RO-DEE) A PROFESSOR OF POLITICAL SCIENCE AND DIRECTOR OF THE POLITICAL INSTITUTIONS AND PUBLIC CHOICE PROGRAM, DUKE UNIVERSITY. ROHDE SPECIALIZES IN AMERICAN POLITICS, INCLUDING CAMPAIGNS AND ELECTIONS, AND LEGISLATIVE ISSUES. GA

JANUARY 20 – PRESIDENT OBAMA IS GIVING HIS STATE OF THE UNION ADDRESS TONIGHT. OVER THE PAST TWO WEEKS, HE HAS PROMOTED A VARIETY ITEMS INCLUDING COMMUNITY COLLEGE, TAX BREAKS FOR THE MIDDLE CLASS, TAX HIKEs FOR THE WEALTHY AND MORE. BRIAN FREEMAN SPOKE WITH CBS NEWS CORRESPONDENT BARRY BAGNATO ON WHAT EXACTLY HE WILL BE DISCUSSING IN TONIGHT'S ADDRESS. GA

FEBRUARY 4 - THE CITY OF RALEIGH'S UTILITIES DEPARTMENT HAS PUT OUT AN ALERT FOR IT'S SERVICE AREA CUSTOMERS ABOUT A CREATIVELY-WORDED LETTER THAT MIGHT SHOW UP IN YOUR MAILBOX ... JOSH ZACH GOT THE DETAILS FROM CAROLYN DUMAS AT THE CITY OF RALEIGH'S PUBLIC UTILITIES DEPARTMENT. GA

FEBRUARY 24 – WHILE MOST PEOPLE THINK ROADS WHEN THEY HEAR OF THE STATE DEPARTMENT OF TRANSPORTATION, RAILS ARE AN IMPORTANT PART OF DOT AS WELL AS DON CURTIS FOUND OUT FROM TRANSPORTATION SECRETARY TONY TATA. GA

MARCH 16 – ON THE CAROLINA NEWSMAKERS BROADCAST, DR. LINDA MILLSAPS, THE NEW DIRECTOR OF THE NORTH CAROLINA CENTER FOR PUBLIC POLICY RESEARCH TALKED WITH DON CURTIS ABOUT THE STATE OF THE STATE'S BUDGET. GA

## **GR - Growth/Transportation/Roads**

JANUARY 15 - TOM KEARNEY SHOW-A VISIT FROM THE "NIGHT-TIME MECHANIC" BOBBY DUNN OF TRIANGLE CAR CARE-GR

JANUARY 19 – IF YOU'RE LOOKING TO MAKE 2015 THE YEAR YOU TRAVEL MORE, OR IF YOU ARE JUST LOOKING FOR GOOD TRAVEL IDEAS, LOOK NO FURTHER. BRANDON DICKSON GOES OVER THE TOP TRAVEL DESTINATIONS THIS YEAR WITH TRAVEL EXPERT STEPHANIE OSWALD. GR

JANUARY 28 - TOM KEARNEY SHOW-JEFF GORDON OF THE NORTH CAROLINA HIGHWAY PATROL ON A NEW EXHIBIT AT THE N.C. MUSEUM OF HISTORY ON THE HISTORY OF THE HIGHWAY PATROL-GR

FEBRUARY 4 - TOM KEARNEY SHOW-THOMAS OWEN OF TAO AUTO IS THE "NIGHT-TIME MECHANIC" ANSWERING LISTENERS QUESTION ABOUT AUTO PROBLEMS-GR

FEBRUARY 10 – BEFORE YOU BUY A NEW CAR, THE MOST IMPORTANT FACTOR IN WHICH CAR IS RIGHT FOR YOU MAY NOT INVOLVE PRICE OR SAFETY. IT MAY INVOLVE DEPRECIATION. BRANDON DICKSON TALKED WITH JACK NERAD (KNEE-RAD)- WITH KELLEY BLUE BOOK- TO FIND OUT THE VEHICLES THAT MADE KBB'S LIST OF THE BEST RESALE VALUE AWARDS. GR

FEBRUARY 16 – STUCK IN TRAFFIC? ON THIS PAST WEEKEND'S CAROLINA NEWSMAKERS, STATE SECRETARY OF TRANSPORTATION TONY TATA (TAY-TAH) DISCUSSED THE IMPORTANCE OF SEVERAL KEY ROAD PROJECTS IN THE STATE WITH HOST DON CURTIS (KUR-TIZ). GR

MARCH 5 - TOM KEARNEY SHOW-DON GRIFFIN OF GRIFFIN TRANSMISSION SERVICE IS THE "NIGHT-TIME MECHANIC" FIELDING QUESTIONS ON CAR PROBLEMS-GR

## **HO – Housing**

MARCH 27 – THE TRIANGLE IS GETTING TO BE PRETTY POPULAR AND ATTRACTING A LOT OF NEW RESIDENTS AND BUSINESSES, BUT CAN THE SAME BE SAID FOR THE REST OF NORTH CAROLINA? DONNA MARTINEZ JOINS BRIAN FREEMAN WITH THIS EYE ON NEWS. HO

## **HSM – Health, Safety and Medical Affairs**

JANUARY 7 – BECAUSE THE FLU APPEARS TO BE SPREADING ACROSS THE COUNTRY WITH RECKLESS ABANDON THIS SEASON, OFFICIALS WITH THE NORTH CAROLINA DEPARTMENT OF HEALTH AND HUMAN SERVICES -- ON TUESDAY -- DISCUSSED THE STATE'S FLU "EPIDEMIC," AND DISCUSSED OF PREVENTION. JOSH ZACH REPORTS. HSM

JANUARY 7 – OVER THE LAST THREE DECADES HEALTH CARE PROVIDERS HAVE SEEN A NEARLY SIX-FOLD RISE IN GASTROINTESTINAL AND PANCREATIC TUMORS, WHICH COULD GO UNDETECTED FOR YEARS BECAUSE THEIR SYMPTOMS CAN REPRESENT LESS SERIOUS CONDITIONS. BUT A NEW FDA-APPROVED TREATMENT FOR THE DISEASE IS PROMPTING DOCTORS TO TAKE A CLOSER LOOK AT COMMON G.I. SYMPTOMS. JOSH ZACH SPEAKS TO SURGICAL ONCOLOGIST DR. ERIC LIU ABOUT HOW DOCTORS AND PATIENTS CAN BE MORE PROACTIVE IN GETTING A DIAGNOSIS MORE SOONER THAN LATER. HSM  
JANUARY 20 – WORLD-RENOWNED PHOTOGRAPHER AND CHILDREN'S ADVOCATE ANNE GEDDES TRAVELED THE WORLD THROUGHOUT THE PAST YEAR, CAPTURING THOUGHT-PROVOKING AND INSPIRING IMAGES OF MENINGITIS SURVIVORS. HER MOVING IMAGES, PORTRAYED IN THE GLOBAL AWARENESS CAMPAIGN, PROTECTING OUR TOMORROWS: PORTRAITS OF MENINGOCOCCAL DISEASE, HIGHLIGHTS THE IMPACT THAT THIS SUDDEN, RARE AND AGGRESSIVE DISEASE CAN HAVE ON SURVIVORS AND FAMILIES. WPTF'S SCOTT BRIGGAMAN SPOKE WITH GEDDES ALONG WITH DR. PAUL J. LEE OF WINTHROP UNIVERSITY HOSPITAL IN LONG ISLAND NEW YORK. HSM

JANUARY 26 - LONG-TIME ABC-11 NEWS ANCHOR LARRY STOGNER ANNOUNCED HIS RETIREMENT ON FRIDAY; HE SIGNED OFF IN A HEARTFELT MESSAGE TO VIEWERS BY TELLING US HE'S BEEN DIAGNOSED WITH ALS -- OR LOU GEHRIGS DISEASE. BRANDON DICKSON TALKED WITH DAVID MASTERS - A MILITARY VETERAN WITH ALS - TO FIND OUT MORE ABOUT THE DISEASE, HOW MANY IT AFFECTS, AND TREATMENTS AVAILABLE. HSM

JANUARY 28 – DIABETES IS A DEMANDING DISEASE THAT REQUIRES DAY-TO-DAY AND HOUR-BY-HOUR MANAGEMENT. NOW, THERE IS NEW, INTEGRATED TECHNOLOGY TO HELP MILLIONS OF AMERICANS LIVING WITH THE DISEASE BETTER MANAGE IT. BRANDON DICKSON SPOKE WITH DR. KOREY HOOD- A DIABETES EXPERT- TO FIND OUT MORE.HSM

JANUARY 28 – MULTI-TASKERS ... PAY ATTENTION ... IF YOU FEEL LIKE YOU'RE TAKING ON TOO MUCH, AND FIGHTING THE CLOCK, IT'S POSSIBLE THAT YOU'RE MANIFESTING PROBLEMS FOR YOURSELF THAT -- IN FACT -- DON'T EXIST AT ALL. JOSH ZACH TALKS WITH DUKE UNIVERSITY PROFESSOR JORDAN ETKIN, CO-AUTHOR OF A NEW PAPER WHICH TAKES A FRESH LOOK AT OUR FEELINGS OF PRODUCTIVITY AND ACHIEVEMENT ... THE STRESS OF COMPETING GOALS CAN MAKE US FEEL PRESSED FOR TIME, EVEN WHEN WE'RE NOT. HSM

FEBRUARY 4 - THE KENNEDY FORUM AND MOREHOUSE SCHOOL OF MEDICINE HAVE PARTNERED TO LAUNCH A NEW CENTER FOCUSED ON ADVANCING MENTAL HEALTH POLICY AND RESEARCH. BRANDON DICKSON SPOKE WITH DR. DAVID SATCHER- A FORMER UNITED STATES SURGEON GENERAL- TO FIND OUT MORE ABOUT THE NEW INSTITUTE AND THE STATE OF MENTAL HEALTH IN THE U.S. HSM

FEBRUARY 4 - FOR THE FIRST TIME, A MEDICAL DOCTOR AND EXPERT IN THE FIELD OF ADDICTIONS IS PUBLICLY ACKNOWLEDGING FOOD ADDICTION IS A CONDITION THAT ACTUALLY EXISTS IN THE FACE OF A GROWING OBESITY EPIDEMIC. TALK RADIO 850'S DOUG KELLETT TALKS WITH DR. VERA TARMAN ABOUT ADDICTION TO FOOD IN HER NEW BOOK "FOOD JUNKIES". HSM

FEBRUARY 10 – CARDIOVASCULAR DISEASE IS A MAJOR PUBLIC HEALTH ISSUE FOR WOMEN, RANKING FIRST AMONG ALL DISEASE CATEGORIES IN HOSPITAL DISCHARGES AND SURPASSING MEN IN TERMS OF THE ABSOLUTE NUMBER OF DEATHS DUE TO DISEASES OF THE HEART AND BLOOD VESSELS. BRANDON DICKSON ASKED DR. CARLOS FERRARIO (FUR-ARE-EE-OH)- WITH WAKE FOREST BAPTIST MEDICAL CENTER- WHY HEART DISEASE AFFECTS WOMEN SO HEAVILY. HSM

FEBRUARY 24 – AN ANTIBIOTIC-RESISTANT SUPERBUG WHICH KILLED SEVERAL HOSPITAL PATIENTS IN CALIFORNIA HAS TAKEN THE LIVES OF TWO NORTH CAROLINA RESIDENTS, IN RECENT MONTHS. BUT HOW DID THE BUG GET FROM CALIFORNIA TO OUR STATE? BRIAN FREEMAN TALKED TO DR. SUJI (SUE-GEE) PARK-IDLER (PARK-EYED-LER) ABOUT THE BACTERIA, WHICH KILLS 50% OF THOSE WHO CONTRACT IT. HSM

FEBRUARY 24 – SLEET. SNOW. RAIN. ICE. DARK SKIES. SHORT DAYS. THIS WINTER IS DRIVING A LOT OF CRAZY. SO WITH 6 LONG WEEKS STILL TO GO, HOW DO WE SURVIVE THE WINTER BLUES? DONNA MARTINEZ JOINS ME WITH THIS EYE ON LIFESTYLE. HSM

FEBRUARY 24 – CARDIOVASCULAR DISEASE IS THE NUMBER ONE KILLER OF AMERICANS. AND, IN HONOR OF HEART HEALTH MONTH, THE V-A IS MAKING VETERANS AND THEIR FAMILIES AWARE OF THE RISK FACTORS FOR HEART DISEASE. BUT, THERE ARE MULTIPLE TYPES OF CARDIOVASCULAR DISEASE, SO BRANDON DICKSON FIND OUT THE MOST IMPORTANT ONE FROM DR. TIMOTHY O'LEARY- THE VA'S CHIEF RESEARCH AND DEVELOPMENT OFFICER. HSM

MARCH 9 – WE ARE ALL TIRED AT TIMES, BUT HOW DO WE KNOW WHEN EXCESSIVE SLEEPINESS IS MORE THAN WORKING TOO HARD OR NOT GETTING ENOUGH SLEEP? BRANDON DICKSON FOUND OUT FROM L-P-G-A PRO NICOLE JERAY (JUH-RAY) WHO HAS NARCOLEPSY. HSM

MARCH 20 – WHEN IT COMES TO HEALTHY COOKING, WHAT YOU SEE ON TELEVISION MAY NOT BE THE RIGHT RECIPE FOR A HEALTHY LIFE. A NEW STUDY FINDS WATCHING THOSE POPULAR CELEBRITY HOSTS AND TRYING OUT THEIR RECIPES COULD COME BACK TO BITE YOU. DR. TARA NARULA DISCUSSES THE NEW FINDINGS WITH "CBS THIS MORNING". HSM

MARCH 24 - TOM KEARNEY SHOW-JOE GRAEDON OF THE PEOPLES PHARMACY ON PRESCRIPTION DRUGS- HSM

MARCH 27 – A GROUNDBREAKING NATIONAL ALZHEIMER'S CLINICAL TRIAL IS TAKING PLACE AT WAKE FOREST BAPTIST MEDICAL CENTER, THE ONLY TRIAL OF IT'S KIND IN NORTH CAROLINA. DR SUZANNE CRAFT, PROFESSOR OF GERONTOLOGY AND GERIATRIC MEDICINE, IS THE PRINCIPAL INVESTIGATOR WITH THIS STUDY TELLS WPTF'S SCOTT BRIGGAMAN SHE'S OPTIMISTIC ON WHETHER A CURE FOR THIS DISEASE WILL BE DISCOVERED. HSM

#### **IA- International Affairs**

FEBRUARY 19 – WHAT IS THE U-S ROLE IN DEALING WITH ISIS?... WPTF'S PATRICK JOHNSON ASKED MILITARY HISTORIAN JOHN GRESHAM THAT VERY QUESTION. IA

MARCH 9 – ON THIS PAST WEEKEND'S CAROLINA NEWSMAKERS, STATE AGRICULTURE COMMISSIONER STEVE TROXLER DISCUSSED THE IMPORTANCE OF EXPORTS. IA

#### **NS - National Security**

JANUARY 20 – IN THE WAKE OF MULTIPLE TERROR RAIDS OVERSEAS -- MILITARY HISTORIAN AND BEST-SELLING AUTHOR JOHN GRESHAM JOINED WPTF'S PATRICK JOHNSON TO TALK ABOUT THE MISSION AND THE THREAT OF TERROR THE WORLD IF NOW FACING. NS

FEBRUARY 10 – A UNC SOCIOLOGIST SAYS VIOLENT EXTREMISM ATTRACTED ONLY A SMALL NUMBER OF ADHERENTS AMONG MUSLIM-AMERICANS LAST YEAR. A REPORT OUT MONDAY BY THE TRIANGLE CENTER ON TERRORISM AND HOMELAND SECURITY IDENTIFIES 25 MUSLIM -AMERICANS CHARGED WITH ENGAGING IN VIOLENT TERRORISM OFFENSES IN 2014 AN INCREASE OVER THE 16 INDIVIDUALS IDENTIFIED IN LAST YEAR'S REPORT. WPTF'S SCOTT BRIGGAMAN SPOKE WITH CHARLES KURZMAN PROFESSOR OF SOCIOLOGY AT UNC, AUTHOR OF THE REPORT. NS

FEBRUARY 19 – WHITE HOUSE OFFICIALS ANNOUNCED WEDNESDAY THAT PRESIDENT OBAMA HAS SELECTED SECRET SERVICE ACTING DIRECTOR JOE CLANCY TO FILL THE POSITION PERMANENTLY. WPTF'S SCOTT BRIGGAMAN SPOKE ABOUT THIS AND OTHER ISSUES WITH CBS NEWS CORRESPONDENT DAN RAVIV IN WASHINGTON. NS

#### **PA – Political Affairs**

JANUARY 7 – IN THE SHADOW OF CONGRESSIONAL LAWMAKERS' RETURN TO WASHINGTON, PRESIDENT BARACK OBAMA MET ON TUESDAY WITH THE NATIONAL GOVERNORS ASSOCIATION EXECUTIVE COMMITTEE. NORTH CAROLINA GOVERNOR PAT MCCRORY WAS AMONG THE BIPARTISAN CONTINGENT WHO CONVENED ON THE WEST WING AND -- AFTER VISITING WITH THE PRESIDENT -- MCCRORY TOLD TALK RADIO 850'S BILL LUMAYE WHAT WAS DISCUSSED. PA

JANUARY 19 – THE LEGISLATURE WILL GET DOWN TO BUSINESS LATER THIS MONTH, AND GREGG THOMPSON WITH THE NORTH CAROLINA OFFICE OF NATIONAL FEDERATION OF INDEPENDENT BUSINESS TALKED ABOUT WHAT HIS GROUP WANTS TO SEE FROM LAWMAKERS ON THIS PAST WEEKEND'S CAROLINA NEWSMAKERS WITH DON CURTIS. PA

JANUARY 26 - U.S. REP RENEE ELLMER IS FACING CRITICISM FROM CONSERVATIVES AFTER SHE SAID SHE WILL SUPPORT A PROPOSED 20-WEEK ABORTION BAN THAT SHE INITIALLY WAS AGAINST. BILL LUMAYE OF TALK RADIO 850 CHATS WITH SARAH TOREE, POLICY ANALYST OF THE HERITAGE FOUNDATION, TO FIND OUT WHY SHE CHANGED HER MIND AND WHY IS THERE CONFLICT THIS EARLY IN THE REPUBLICAN PARTY THIS YEAR. PA

FEBRUARY 3 - TOM KEARNEY SHOW-LINDA MILLSAPS OF THE N.C. CENTER FOR PUBLIC POLICY RESEARCH COMMENTS ON NORTH CAROLINA POLITICS-PA

FEBRUARY 19 – A NEW REPORT FROM THE LIBERAL NORTH CAROLINA JUSTICE CENTER SHOWS THE STATE COMMERCE DEPT -- SINCE 2002 -- HAS CANCELED 60 PERCENT OF GRANTS IT AWARDED, BECAUSE RECIPIENT FIRMS FAILED TO MEET PERFORMANCE TARGETS. JOSH ZACH DISCUSSED THE REPORT WITH THE JUSTICE CENTER'S ALLAN FRYER, WHO SAYS A THE FAILURES OF THE JDIG PROGRAM HAS TO DO WITH THE PROGRAM ITSELF. PA

MARCH 2 – PRESIDENT OBAMA IS FORMALLY THREATENING TO VETO A GOP BILL TO OVERHAUL THE CONTROVERSIAL NO CHILD LEFT BEHIND EDUCATION LAW. KRISTEN STEPHENS AN ASSOCIATE PROFESSOR OF THE PRACTICE IN THE DUKE UNIVERSITY PROGRAM IN EDUCATION. STEPHENS' RESEARCH FOCUSES ON EDUCATIONAL POLICY AND ASSESSMENT SPOKE WITH WPTF'S SCOTT BRIGGAMAN. PA

MARCH 3 - TOM KEARNEY SHOW-LINDA MILLSAPS OF THE NORTH CAROLINA CENTER FOR PUBLIC POLICY RESEARCH WITH HER MONTHLY DISCUSSION OF NORTH CAROLINA POLITICS-PA

MARCH 9 – THE INVESTIGATION INTO HILLARY CLINTON'S USE OF A PRIVATE EMAIL ACCOUNT AND SERVER DURING HER TIME AS SECRETARY OF STATE HAS BROUGHT UP CRITICISM ON THE GAPS OF THE BENGHAZI ATTACK IN 2012. BRIAN FREEMAN TALKS WITH PAUL BEDARD OF THE WASHINGTON EXAMINER TO LEARN MORE. PA

MARCH 20 – SENATE PRESIDENT PHIL BERGER RELEASED THE SENATE'S VERSION OF AN INCENTIVES PLAN ON WEDNESDAY. POLITICAL OBSERVERS SAY THAT IS UNDERSTANDABLE, BEING THAT BERGER IS ONE OF THE MOST POWERFUL PEOPLE IN STATE GOVERNMENT... BUT THEN BERGER ROLLED OUT A VERSION OF THE HISTORIC TAX CREDIT PLAN -- A PET PROJECT OF GOV. MCCRORY'S THIS SESSION -- ACCORDING TO SEVERAL POLITICO'S... WAS THIS A JAB BY BERGER TOWARDS MCCRORY?... THAT'S THE QUESTION PATRICK JOHNSON ASKED RADIO TALKER TOM LAMPRECHT. PA

### **RE – Religion, Civil Service & Social Climate**

JANUARY 7 – GROUNDBREAKING WAS HELD OVER THE WEEKEND FOR THE HOLY NAME OF JESUS CATHEDRAL IN RALEIGH, WHICH WILL SERVE THE DIOCESE OF RALEIGH, WHICH ENCOMPASSES EASTERN NORTH CAROLINA. BISHOP MICHAEL BURBAGE SPOKE PRIOR TO THE GROUNDBREAKING. RE

JANUARY 19 – NEW YEAR, NEW YOU. IT'S A PHRASE MANY SAY AROUND THIS TIME OF THE YEAR. BUT, WHAT ABOUT NEW YEAR, BEST YOU? BRANDON DICKSON TALKED WITH CYNTHIA WHITE- LEADERSHIP PRESENCE AND PERSONAL BRAND STRATEGIST- TO GET SOME TIPS ON HOW WE CAN PUT OUR BEST FOOT FORWARD AND MAKE THIS THE BEST YEAR OF OUR LIVES. RE

JANUARY 20 – UNC MEDICAL STUDENT KATE MCGEE OF RALEIGH SPENT TIME OVERSEAS IN AFRICA, AND NOW SHE'S TRYING TO MAKE A DIFFERENCE MUCH CLOSER TO HOME -- HERE SHE TELLS HER STORY -- IN HER OWN WORDS. RE

JANUARY 28 – A CLUE DISCOVERED JUST A FEW YEARS AGO ON A CENTURIES-OLD MAP HAS LED RESEARCHERS BACK TO A NORTH CAROLINA SITE IN HOPES OF DISCOVERING WHETHER THE MEN, WOMEN AND CHILDREN OF NORTH CAROLINA'S "LOST COLONY" SETTLED THERE. AS WPTF'S SCOTT BRIGGAMAN AND PHIL EVANS WITH THE FIRST COLONY FOUNDATION CONTINUE THEIR CONVERSATION, THE DISCUSSION FOCUSES ON TWO MAPS WITH PIECES OF PAPER GLUED TO THEM. RE

FEBRUARY 10 – WE ALL WANT THE BEST FOR OUR KIDS, BUT WHAT HAPPEN WHEN PARENTS WON'T LET A CHILD LEARN BY DOING THINGS WRONG ON THEIR OWN? DONNA MARTINEZ JOINS BRIAN FREEMAN FOR THIS EYE ON LIFESTYLE. RE

## **SO – Social Media**

JANUARY 7 – ONSTAR IS INTRODUCING A NEW TECHNOLOGY AT THE 2015 CONSUMER ELECTRONICS SHOW IN LAS VEGAS CALLED "AT YOUR SERVICE," THAT BRINGS COMMERCE TO CARS AND VEHICLE FEEDBACK THAT COULD LOWER DRIVER INSURANCE COSTS. BRANDON DICKSON TALKED WITH JAMES BELL- HEAD OF CONSUMER AFFAIRS AT GENERAL MOTORS- TO FIND OUT HOW THIS NEW TECHNOLOGY CAME ABOUT. SO

JANUARY 19 – FACEBOOK AND THE NATIONAL CENTER FOR MISSING AND EXPLOITED CHILDREN (NCMEC) ARE TEAMING UP TO PUT AMBER ALERTS ABOUT MISSING CHILDREN ON FACEBOOK NEWS FEEDS, BUT ONLY IF THEY ARE IN THE TARGETED SEARCH AREA FOR AN ABDUCTED CHILD. IN THE FINAL PART OF A THREE PART SERIES JOHN WALSH, THE FOUNDER OF NCMEC, FORMER HOST OF AMERICA'S MOST WANTED AND HOST OF THE HUNT ON CNN CALLED THIS PARTNERSHIP "A GAME CHANGER" IN AN INTERVIEW WITH CBS NEWS TECHNOLOGY ANALYST, LARRY MAGID. SO

JANUARY 19 – BELIEVING THAT IN TOO MANY AREAS OF THE COUNTRY LAWS EXIST TO STAMP OUT COMPETITION, PRESIDENT OBAMA IS PROMOTING INCREASED COMPETITION TO EXPAND BROADBAND ACCESS. WPTF'S SCOTT BRIGGAMAN CONTINUES HIS CONVERSATION WITH USDA SECRETARY TOM VILSACK. SO

JANUARY 28 – GOVERNOR PAT MCCRORY, ALONGSIDE TRIANGLE CITY OFFICIALS AND GOOGLE EXECUTIVES, ANNOUNCED ON TUESDAY THAT GOOGLE FIBER IS COMING TO NORTH CAROLINA. MCCRORY SAID THE HIGH SPEED CONNECTIVITY WILL WORK TOWARD HIS GOAL TO BOOST THE STATE'S ECONOMY. SO

FEBRUARY 4 - A 30-SECOND COMMERCIAL DURING THE SUPER BOWL THIS YEAR COST COMPANIES AN ASTOUNDING \$4.5 MILLION. BRANDON DICKSON ASKED MICHELLE KREBS- SENIOR ANALYST WITH AUTO-TRADER-DOT-COM- ARE THESE COMMERCIALS EFFECTIVE AT SELLING CARS OR IS IT JUST HYPE? SO

FEBRUARY 10 – A SENIOR YEAR IN COLLEGE IS A BUSY TIME, AND IN THIS SMARTPHONE WORLD ONE UNC-CHAPEL HILL STUDENT HAS CREATED A WAY TO MAKE SURE HER CLASSMATES DON'T MISS OUT ON ALL THE EXPERIENCES OF COLLEGE LIFE. HERE'S STEPHANIE BECKETT FROM FROM CAROLINA CONNECTION, THE STUDENT NEWSCAST FROM THE UNC SCHOOL OF JOURNALISM AND MASS COMMUNICATION. SO

FEBRUARY 16 – ASIDE FROM THE POTENTIAL FOR FINANCIAL LOSSES, COMPANIES TARGETED IN DATA BREACHES ARE BECOMING MORE CONCERNED ABOUT THEIR EXPOSURE TO LIABILITY, FINES OR OTHER DAMAGES. JOSH ZACH DISCUSSES THE BREACH OF HEALTH INSURER ANTHEM WITH ATTORNEY AND GEORGETOWN UNIVERSITY PROFESSOR TERESA TAYLOR, WHO SPECIALIZES IN HIPPA LAW ... THE FEDERAL LEGISLATION THAT PROTECTS THE CONFIDENTIALITY AND SECURITY OF HEALTHCARE INFORMATION. SO

FEBRUARY 16 – AFTER HEALTH INSURER ANTHEM ANNOUNCED THAT IT WAS HACKED, A NEW STUDY HAS SHOWS THAT HEALTHCARE FIRMS AND DOCTORS HAVE BEEN TARGETED BY HACKERS FOR YEARS. PAUL BEDARD OF THE WASHINGTON EXAMINER DISCUSS THE FINDINGS OF THE STUDY WITH BRIAN FREEMAN. SO

FEBRUARY 19 – COMPANIES ARE INVESTING BILLIONS OF DOLLARS TO FIND WAYS TO HARNESS ALL THE DATA WE GENERATE EVERYDAY. BRANDON DICKSON TALKED WITH GREG LOTKO- IBM VICE PRESIDENT OF STORAGE SYSTEMS DEVELOPMENT- TO GET CLARIFICATION ON IBM'S "HYBRID CLOUD" AND HOW IT WORKS. SO

MARCH 10 - TOM KEARNEY SHOW-STEVE ARNOLD OF BYTEWYZE WITH COMPUTER ADVICE-ED

MARCH 27 – THE TRIANGLE IS HOME TO ONE OF THE LARGEST CONCENTRATIONS OF VIDEO GAME DEVELOPMENT COMPANIES IN THE COUNTRY, SO IT'S A VIRTUAL NO-BRAINER THAT RALEIGH -- FOR THE 7TH YEAR IN A ROW -- WILL HOST THE INDUSTRY'S ANNUAL EAST COAST GAME CONFERENCE. THE APRIL SYMPOSIUM ATTRACTS VISITORS FROM AROUND THE COUNTRY AND THE WORLD ... JOSH ZACH TALKS WITH TROY KNIGHT, CO-DIRECTOR OF THE CONFERENCE, TO DISCUSS THE ECONOMIC IMPACT AND INFRASTRUCTURE OF GAMING. SO

## **SP – Sports/Games/Races**

JANUARY 1 - TOM KEARNEY SHOW- "SPORTS GUY" TONY RIGGSBEE REVIEWS SPORTS FOR 2014-SP

JANUARY 22 - TOM KEARNEY SHOW-TONY RIGGSBEE REPORTS ON THE UPCOMING HOT STOVE LEAGUE BANQUET-SP

JANUARY 26 - ON SUNDAY, MIKE KRZYZEWSKI BECAME A LIVING LEGEND WHEN HE EARNED HIS 1,000TH CAREER WIN MAKING HIM THE FIRST NCAA DIVISION I MEN'S COACH TO REACH THE MILESTONE. DUKE SURGED PAST ST.JOHN'S FOR A 77-68 VICTORY AT MADISON SQUARE GARDEN. WTVD TV'S ANGELICA ALVAREZ REPORTS ON THE CELEBRATION OF DUKE FANS. SP

FEBRUARY 10 – AS GOOD A MAN AS DEAN SMITH WAS OFF THE COURT -- HIS INFLUENCE ON THE GAME'S GREATEST PLAYER -- MICHAEL JORDAN -- AND THE GAME OF BASKETBALL ITSELF IS STILL BEING FELT... WPTF'S PATRICK JOHNSON TALKED ABOUT THAT WITH THE FORMER VOICE OF THE TAR HEELS -- WOODY DURHAM. SP

MARCH 2 – PAT WILLIAMS IS SENIOR VICE PRESIDENT OF NBA'S ORLANDO MAGIC, A MEMBER OF THE BASKETBALL HALL OF FAME, A MOTIVATIONAL SPEAKER AND AUTHOR NEARLY 100 BOOKS. DURING A RECENT INTERVIEW ABOUT HIS LATEST BOOK, "21 GREAT LEADERS," JOSH ZACH TOOK A DETOUR TO TALK SHOP WITH WILLIAMS, THE GUY WHO DRAFTED AND TRADED SOME OF THE BIGGEST NAMES IN THE GAME. SP

MARCH 27 – UNC'S MARCH TOWARD THE FINAL FOUR ENDS IN LOS ANGELES. THE TARHEELS LOST TO WISCONSIN BY A FINAL SCORE OF 79-72. WTVD TV'S JOE MASER GIVES REACTION FROM THE TEAM. SP

**WPTF also airs public affairs programming produced by [stategovernmentradio.com](http://stategovernmentradio.com).**

Sunday - Carolina Newsmakers airs from 7 to 8 a.m. and People in Politics airs from 9 to 10 a.m.

### **Carolina Newsmakers and People in Politics (All PA)**

***People in Politics and Carolina Newsmakers are both 60-minute programs.***

PA BLOCK FOR 1-4-15

#### **CAROLINA NEWSMAKERS**

"INTERVIEW WITH GEORGE HOLDING", CONGRESSMAN OF THE 13<sup>TH</sup> DISTRICT OF NORTH CAROLINA PARTISAN POLITICS, STATE OF THE NATIONAL ECONOMY, U.S. DEBT, IMPACT OF INTEREST RATE, DEFERRED MAINTENANCE, AFFORDABLE HEALTH CARE, WAYS AND MEANS COMMITTEE, ENERGY PRODUCTION, GAS PRICES, U.S. RELATIONSHIP WITH CHINA, U.S. RELATIONSHIP WITH NORTH KOREA, U.S. RELATIONSHIP WITH CUBA, UNDERSTANDING THE MIDDLE EAST, IMMIGRATION REFORM, AND DIALOGUE IN CONGRESS.

#### **PEOPLE IN POLITICS**

THIS WEEK HOST DONNA MARTINEZ REVISITS SOME OF THE MOST MEMORABLE INTERVIEWS AND POLITICAL HAPPENINGS OF 2014. FIRST, WE LOOK AT THE PHENOMENON OF THE UNAFFILIATED VOTER WITH CATAWBA COLLEGE PROFESSOR MICHAEL BITZER. HE TELLS MARTINEZ ABOUT THE PROFILE OF THIS TYPE OF VOTER AND WHY THE SEGMENT IS THE FASTEST GROWING REGISTRATION AREA IN THE STATE, DESPITE MASSIVE REGISTRATION EFFORTS BY DEMOCRATS AND REPUBLICANS. NEXT IS A LOOK AT WHY THE POLLS OF NORTH CAROLINA'S KEY U.S. SENATE RACE PREDICTED A KAY HAGAN VICTORY LEADING UP TO ELECTION NIGHT. FRANCIS DELUCA OF THE CIVITAS INSTITUTE – ONE OF THE FEW POLLSTERS WHO GOT THE RACE RIGHT – DISCUSSES THE DYNAMICS OF THE RACE WITH MARTINEZ, THE MAKEUP OF THE ELECTORATE, AND PLANS FOR POLLING IN 2015. THAT'S FOLLOWED BY A LOOK AT THE CHALLENGE FACING NORTH CAROLINA DEMOCRATS HEADING INTO THE NEW YEAR AFTER A DISASTROUS 2014 CYCLE AND THE VERY PUBLIC RIFT INSIDE THE PARTY HEADQUARTERS. RICK HENDERSON OF CAROLINA JOURNAL TELLS MARTINEZ ABOUT THE 2015 PROSPECTS FOR THE PARTY AND SOME OF THE YOUNGER UP-AND-COMING CANDIDATES THAT COULD SPELL A NEW ERA FOR DEMOCRATS. AND FINALLY, MARTINEZ REVISITS HER CONVERSATION WITH DALLAS AND JOYCE WOODHOUSE FOLLOWING THE NOW INFAMOUS C-SPAN MOMENT THAT HAS BECOME AN INTERNET SENSATION AND ONE OF THE MOST WIDELY VIEWED C-SPAN CLIPS OF ALL TIME. MOM JOYCE



EXPLAINS TO MARTINEZ WHY SHE CALLED INTO THE NETWORK DURING AN APPEARANCE BY HER FEUDING POLITICAL SONS, CONSERVATIVE DALLAS AND LIBERAL DEMOCRAT BRAD, A FORMER DNC OFFICIAL.

PA BLOCK FOR 1-11-15

#### CAROLINA NEWSMAKERS

"INTERVIEW WITH MIKE WALDEN", WILLIAM NEAL REYNOLDS DISTINGUISHED PROFESSOR OF AGRICULTURAL AND RESOURCE ECONOMICS AT NC STATE UNIVERSITY  
ASSESSING 2014 ECONOMIC PROGRESS, IMPACT OF ELECTIONS ON ECONOMY. EFFECT OF UNCERTAINTY, DECLINE IN GAS PRICES, RUSSIA, VENEZUELA, AND CUBA INFLUENCE ON OIL MARKET, PROJECTIONS FOR 2015, DISTRIBUTION OF NEW JOBS, REVISIONS TO EDUCATION POLICY, EVOLUTION OF NORTH CAROLINA ECONOMY, IMPACT OF RETIRED WORKERS ON A LOCAL ECONOMY, MEDICAID SPENDING, TAX REFORM, ENTITLEMENT SUSTAINABILITY, INTEREST RATES, FEDERAL BUDGET, AND GLOBAL ECONOMIC ASSESSMENT

#### PEOPLE IN POLITICS

THIS WEEK, GOV. PAT MCCRORY WENT TOE TO TOE WITH PRESIDENT OBAMA IN THE WHITE HOUSE DURING A 45-MINUTE MEETING. MCCRORY, WHO SERVES ON THE EXECUTIVE COMMITTEE OF THE NATIONAL GOVERNORS ASSOCIATION, ATTENDED WITH THREE OTHER GOVERNORS. AFTER THE MEETING, MCCRORY ADDRESSED REPORTERS AND EXPLAINED THAT MEDICAID AND TRANSPORTATION WERE PART OF THE GIVE-AND-TAKE WITH THE PRESIDENT. THEN HOST DONNA MARTINEZ GETS REACTION TO THE MCCRORY/OBAMA MEETING FROM RICK HENDERSON OF CAROLINA JOURNAL, WHO EXPLAINS WHY THE MEDICAID ISSUE IS KEY TO MCCRORY AND MANY OTHER GOVERNORS SEEKING FLEXIBILITY FROM THE FEDERAL GOVERNMENT. THE TWO ALSO DISCUSS THIS WEEK'S SWEARING-IN OF A FAMILIAR NAME FOR A SEAT ON THE NORTH CAROLINA SUPREME COURT WHEN SAM ERVIN IV TOOK HIS OATH. HENDERSON DISCUSSES THE CONTINUING POLITICS OF ELECTING JUDGES IN SO-CALLED "NONPARTISAN" RACES THAT ARE CLEARLY CONDUCTED LARGELY WITH PARTISAN SUPPORT. HENDERSON ALSO WEIGHS IN ON WHY NORTH CAROLINA'S NEW CONGRESSIONAL DELEGATION IS BEING TOUTED AS A GROUP WITH GROWING CLOUT, NOW THAT THOM TILLIS HAS BEEN ELECTED AS PART OF THE REPUBLICAN MAJORITY IN THE SENATE AND PATRICK MCHENRY OF THE 10TH CONGRESSIONAL DISTRICT HAS RISEN IN STATURE AND RESPONSIBILITY. THEN WE TURN TO COMMENTS MADE BY VETERAN DEMOCRATIC CONGRESSMAN G.K. BUTTERFIELD OF THE 1ST CONGRESSIONAL DISTRICT. THIS WEEK, BUTTERFIELD ASCENDED TO THE POSITION OF CHAIRMAN OF THE CONGRESSIONAL BLACK CAUCUS. FOLLOWING THE OATH-TAKING, BUTTERFIELD DELIVERED A PASSIONATE SPEECH ABOUT CIVIL RIGHTS AND THE GROUP'S AGENDA, WHICH INCLUDES USING LEGAL AVENUES TO PURSUE JUSTICE. YOU'LL HEAR HIM SPEAK. THAT'S FOLLOWED BY PERSPECTIVE ON THE NEW 114TH CONGRESS FROM DUKE UNIVERSITY PROFESSOR DAVID ROHDE, WHO DISCUSSES THE POTENTIAL FUTURE OF OBAMACARE, THOM TILLIS' AGENDA, AND THE ROLE IMMIGRATION REFORM MAY PLAY IN THE 2016 ELECTIONS. AND FINALLY, MARTINEZ PROVIDES AN UPDATE OF NORTH CAROLINA VOTER REGISTRATION STATISTICS, WHICH SHOW DEMOCRATS RETAINING A SOLID LEAD OVER REPUBLICANS.

PA BLOCK FOR 1-18-15

#### CAROLINA NEWSMAKERS

"INTERVIEW WITH GREGG THOMPSON", NORTH CAROLINA STATE DIRECTOR OF THE NATIONAL FEDERATION OF INDEPENDENT BUSINESS  
BACKGROUND OF THE NFIB, ECONOMIC ENVIRONMENT FOR BUSINESS IN NORTH CAROLINA, EXPORTING, INCENTIVES FOR NEW BUSINESS, HEALTHCARE REFORM, ENTITLEMENT SPENDING, RETIREMENT AGE, MEDICARE AND MEDICAID, ASSESSING REGULATIONS, DESIRE FOR BIPARTISAN DIALOGUE, REDISTRICTING, TAX REFORM, ENERGY PRODUCTION, HYDRAULIC FRACTURING, MINIMUM WAGE LEGISLATION, SERVICE TAX LEGISLATION, AND INSURANCE MANDATES

#### PEOPLE IN POLITICS

GOODBYE THOM TILLIS AND HELLO TIM MOORE. THIS WEEK THE NORTH CAROLINA HOUSE OF REPRESENTATIVES ELECTED REP. TIM MOORE OF CLEVELAND COUNTY AS THE NEW SPEAKER OF THE HOUSE WHILE THE SENATE RE-ELECTED PHIL BERGER OF ROCKINGHAM COUNTY AS SENATE LEADER.

YOU'LL HEAR SOME OF SPEAKER MOORE'S REMARKS. THEN HOST DONNA MARTINEZ GETS ANALYSIS OF MOORE FROM CAROLINA JOURNAL MANAGING EDITOR RICK HENDERSON. THE TWO ALSO TALK ABOUT AN ETHICS COMPLAINT FILED AGAINST GOV. PAT MCCRORY BY A LIBERAL ADVOCACY GROUP, WHY SOME REPUBLICANS ARE MAD AT CONGRESSWOMAN RENEE ELLMERS, AND MORE ACCOLADES FOR NEW SEN. THOM TILLIS. THEN MARTINEZ TALKS WITH LT. GOV. DAN FOREST AS HE BEGINS HIS THIRD YEAR IN OFFICE. THEY DISCUSS HIS PRIORITIES AND WHY HE'S PLANNING TO SEEK RE-ELECTION.

PA BLOCK FOR 1-25-15

#### CAROLINA NEWSMAKERS

"INTERVIEW WITH BECKI GRAY", VICE PRESIDENT OF OUTREACH AT THE JOHN LOCKE FOUNDATION MAKEUP OF THE GENERAL ASSEMBLY, NEW LEADERSHIP ROLES IN GENERAL ASSEMBLY, BUDGET REFORM, ECONOMIC REFORM, REGULATIONS, PROCESS OF PASSING LEGISLATION, ROLE OF LOBBYISTS, BIPARTISANSHIP IN GENERAL ASSEMBLY, FUNDING STATE BUDGET, DEFERRED MAINTENANCE AND INFRASTRUCTURE, TAX STRUCTURE IN NORTH CAROLINA, LEGISLATORS TO WATCH IN GENERAL ASSEMBLY, AND ECONOMIC INCENTIVES.

#### PEOPLE IN POLITICS

REPUBLICANS HAVE BEEN VERY VOCAL ABOUT THEIR PLANS FOR THE NEW LEGISLATIVE SESSION, BUT WHAT ABOUT THE DEMOCRATS? HOW WILL THEY FIND A WAY TO WIELD POWER AND INFLUENCE AS THE MINORITY PARTY? HOST DONNA MARTINEZ TALKS WITH DEMOCRATIC POLITICAL CONSULTANT THOMAS MILLS ABOUT THE CHALLENGE DEMOCRATS FACE, WHAT HE EXPECTS FROM THE NEW SESSION, PROBLEMS WITH THE DEMOCRATS' PARTY STRUCTURE IN NORTH CAROLINA, AND WHY PRESIDENT OBAMA'S STATE OF THE UNION SPEECH SIGNALS A CHANGE IN CONVERSATION ABOUT THE MIDDLE CLASS. THEN WE HEAR PART OF PRESIDENT OBAMA'S STATE OF THE UNION REMARKS, AS WELL AS SOME OF THE REPUBLICAN RESPONSE, DELIVERED BY NEWLY MINTED U.S. SENATOR JONI ERNST OF IOWA. THAT'S FOLLOWED BY A LOOK AT HOW THE PRESIDENT'S IDEAS AND POLITICAL RHETORIC COULD IMPACT NORTH CAROLINA'S ROLE IN THE 2016 PRESIDENTIAL RACE. MARTINEZ TALKS WITH RICK HENDERSON OF CAROLINA JOURNAL ABOUT OUR STATE'S EARLIER PRIMARY AND WHY WE CAN EXPECT A PARADE OF PRESIDENTIAL CANDIDATES THROUGH THE STATE THIS YEAR, LEADING UP TO THE EARLY 2016 PRIMARY SEASON. THE TWO ALSO DISCUSS THE LATEST NEWS ABOUT THREE MEMBERS OF NORTH CAROLINA'S CONGRESSIONAL DELEGATION. REP. PATRICK MCHENRY OF THE 10TH DISTRICT CONTINUES TO ADD POWERFUL COMMITTEE ASSIGNMENTS TO HIS RESUME, WHILE NEW 6TH DISTRICT REP. MARK WALKER HAS MADE A MEDIA LIST FOR HIS LACK OF PERSONAL WEALTH. AND FINALLY, 2ND DISTRICT REP. RENEE ELLMERS CONTINUES TO CONFOUND HER FELLOW REPUBLICANS WITH HER POSITIONS ON BILLS, THIS WEEK OPPOSING AN ABORTION BILL SPONSORED BY FELLOW NORTH CAROLINA REP. VIRGINIA FOXX.

PA BLOCK FOR 2-1-15

#### CAROLINA NEWSMAKERS

"INTERVIEW WITH LARRY WOOTEN", PRESIDENT OF THE NORTH CAROLINA FARM BUREAU BACKGROUND OF THE NORTH CAROLINA FARM BUREAU, EVOLUTION OF AGRICULTURE IN NORTH CAROLINA, IMPORTANCE OF RESEARCH UNIVERSITIES, PLANT SCIENCES INITIATIVE, ENERGY PRICES INFLUENCE ON AGRICULTURE, NATURAL GAS PIPELINE, PROJECTIONS OF ENERGY PRICES, TRANS-PACIFIC PARTNERSHIP, IMPACT OF EASING TRADE RESTRICTIONS WITH CUBA, IMMIGRATION REFORM AND BORDER SECURITY, WEATHER IMPACT ON AGRICULTURE, DROUGHT AND WATER TABLES, HEALTH INSURANCE REFORM INFLUENCE ON FARMERS, RURAL ECONOMIC DEVELOPMENT IN NORTH CAROLINA, OPPORTUNITIES FOR PUBLIC AND PRIVATE PARTNERSHIPS IN RURAL DEVELOPMENT, AND TAX REFORM

#### PEOPLE IN POLITICS

THE GENERAL ASSEMBLY IS BACK IN RALEIGH – WITH GUSTO! THAT'S HOW ONE NORTH CAROLINA NEWSPAPER PUT IT AS LAWMAKERS HEADED BACK TO RALEIGH TO BEGIN THE LEGISLATIVE SESSION IN EARNEST FOLLOWING AN ORGANIZATIONAL MEETING A FEW DAYS AGO. BUT WHILE WEDNESDAY WASN'T THE OFFICIAL FIRST DAY OF BUSINESS, IT WAS A CONSEQUENTIAL DAY, WITH LEGISLATION FILED AND COMMITTEE ASSIGNMENTS SECURED. HOST DONNA MARTINEZ GETS A REVIEW FROM BECKI GRAY OF THE JOHN LOCKE FOUNDATION, ONE OF THE MANY LOBBYISTS WHO ASSEMBLED AT THE LEGISLATIVE BUILDING

TO SAY HELLO TO LAWMAKERS. THEN WE REVISIT COMMENTS MADE A FEW DAYS AGO BY THE LEGISLATURE'S LEADERS ABOUT WHAT COULD BE AHEAD FOR THE SESSION. WE HEAR FROM NEW HOUSE SPEAKER TIM MOORE OF CLEVELAND COUNTY AND SENATE LEADER PHIL BERGER OF ROCKINGHAM COUNTY. THE TWO TALK ABOUT THEIR VIEW OF EDUCATION POLICY AND THEIR WORKING RELATIONSHIP WITH GOV. PAT MCCRORY. THAT'S FOLLOWED BY AN UPDATE ON THE LEGAL SAGA THAT HAS ENVELOPED FORMER KINSTON REP. STEPHEN LAROQUE. THIS WEEK HE ENTERED A PLEA IN THE CASE INVOLVING GRANT MONEY HIS NONPROFIT GROUP RECEIVED FROM THE FEDERAL AGRICULTURE DEPARTMENT. MARTINEZ TALKS WITH INVESTIGATIVE REPORTER SARAH OVASKA OF N.C. POLICY WATCH ABOUT THE DEAL AND WHAT LAROQUE COULD FACE. THEN RICK HENDERSON OF CAROLINA JOURNAL EXPLAINS WHY REP. RENEE ELLMERS OF N.C.'S 2ND CONGRESSIONAL DISTRICT COULD FACE A PRIMARY CHALLENGE IN 2016. AND FINALLY, WE HEAR THE MORE PERSONAL SIDE OF THE GOVERNOR WHEN SURPRISES A RALEIGH RADIO SHOW HOST WITH A PHONE CALL. MIKE RALEY OF NEWSRADIO 680 WPTF DISCUSSES GARDENING AND PETS WITH THE GOVERNOR AS PART OF A 30TH ANNIVERSARY CELEBRATION OF "THE WEEKEND GARDENER" PROGRAM.

PA BLOCK FOR 2-8-15

#### CAROLINA NEWSMAKERS

"INTERVIEW WITH DAN FOREST", LIEUTENANT GOVERNOR OF NORTH CAROLINA  
2015 LEGISLATIVE SESSION OVERVIEW, LEGISLATIVE PROCEDURES, MEDICAID SPENDING AND EXPANSION, EDUCATION, IMPACT OF TECHNOLOGY ON EDUCATION, ECONOMIC DEVELOPMENT, TAX REFORM, REGULATORY REFORM, BUSINESS INCENTIVES, NORTH CAROLINA COMMUNITY COLLEGE SYSTEM, INFLUENCE OF RESEARCH UNIVERSITIES IN NORTH CAROLINA, ROLE OF CHARLOTTE AS A FINANCIAL CENTER, TRANSPORTATION, TOLL ROADS, EXPORTING, OFF-SHORE DRILLING, 2015 LEGISLATIVE SESSION TIMELINE, AND MILITARY AFFAIRS COMMISSION

#### PEOPLE IN POLITICS

IN AN 80-MINUTE SPEECH WEDNESDAY EVENING, GOV. PAT MCCRORY DELIVERED HIS VISION FOR THE NEXT TWO YEARS TO A PACKED LEGISLATIVE CHAMBER OF LAWMAKERS, CABINET MEMBERS AND HIGH-RANKING OFFICIALS. YOU'LL HEAR SOME OF THE GOVERNOR'S REMARKS ABOUT JOBS, THE ECONOMY, AND EDUCATION IN HIS STATE OF THE STATE REMARKS, A BIENNIAL EVENT. WHILE THE GOVERNOR PRESENTED A HOPEFUL MESSAGE OF ACCOMPLISHMENT AND NEW AREAS OF FOCUS, DEMOCRATS OFFERED A MUCH DIFFERENT MESSAGE IN THE DEMOCRATIC RESPONSE TO THE GOVERNOR. YOU'LL HEAR DEMOCRATIC LEADER LARRY HALL, A HOUSE REPRESENTATIVE FROM DURHAM, DISCUSS HIS PARTY'S VIEW THAT GOV. MCCRORY AND REPUBLICANS HAVE LEFT THE MIDDLE CLASS BEHIND. THEN HOST DONNA MARTINEZ GETS ANALYSIS OF BOTH SPEECHES FROM DEMOCRATIC POLITICAL CONSULTANT THOMAS MILLS, WHO EXPLAINS HOW HE SEES THE NEXT TWO YEARS IN POLICY AND MESSAGING FOR THE GOVERNOR AND FOR DEMOCRATS. AND FINALLY, WE HEAR FROM REPUBLICAN REP. PAUL STAM AND DEMOCRATIC REP. GRIER MARTIN – BOTH OF WAKE COUNTY – ABOUT THE NEED TO CHANGE THE WAY NORTH CAROLINA DRAWS ITS ELECTION DISTRICTS. A BIPARTISAN GROUP OF LEGISLATORS AND ADVOCATES HAVE ONCE AGAIN BEGUN THE PUSH FOR AN INDEPENDENT REDISTRICTING COMMISSION.

PA BLOCK FOR 2-15-15

#### CAROLINA NEWSMAKERS

"INTERVIEW WITH TONY TATA", SECRETARY OF TRANSPORTATION FOR THE STATE OF NORTH CAROLINA  
GASOLINE TAX LEGISLATION, ROAD MILES IN NORTH CAROLINA, NORTH CAROLINA FERRY SYSTEM, CONNECTING URBAN AND RURAL AREAS OF NORTH CAROLINA, BONNER BRIDGE, BRIDGE CONSTRUCTION, D.O.T. CONSTRUCTION PROJECTS, JURISDICTION OF D.O.T., AIR TRANSPORTATION IN NORTH CAROLINA, RAIL SYSTEM IN NORTH CAROLINA, STUDIES FOR LIGHT RAIL BETWEEN UNC AND NC STATE, D.O.T. IMPACT ON RECRUITING BUSINESSES, DEFERRED MAINTENANCE, INTERSTATE 95, TOLL ROADS, AND PROPOSED TURNPIKE IN CHARLOTTE.

#### PEOPLE IN POLITICS

HE'S OUT. IN A STUNNING DEVELOPMENT, ONE OF THE MOST WELL-KNOWN ADVOCATES SEEN REGULARLY IN THE HALLS OF THE GENERAL ASSEMBLY HAS RESIGNED HIS POSITION. DANA COPE, HEAD OF THE STATE

EMPLOYEES ASSOCIATION OF NORTH CAROLINA (SEANC), STEPPED BEFORE THE MEDIA MICROPHONES THIS WEEK FOR A 1-MINUTE RESIGNATION SPEECH IN THE WAKE OF A RALEIGH NEWS & OBSERVER REPORT THAT RAISED SERIOUS QUESTIONS ABOUT SPENDING OF SEANC MONEY ON WHAT APPEARED TO BE COPE'S PERSONAL EXPENSES. YOU'LL HEAR COPE'S EMOTIONAL STATEMENT. THEN HOST DONNA MARTINEZ GETS ANALYSIS FROM CAROLINA JOURNAL MANAGING EDITOR RICK HENDERSON. THEY ALSO DISCUSS THE ELECTION OF THE STATE DEMOCRATIC PARTY'S NEW CHAIRWOMAN, PATSY KEEVER, AND N.C. HOUSE SPEAKER TIM MOORE'S MEETING WITH MORAL MONDAY PROTESTERS. THEN MARTINEZ GETS THE LATEST POLLING DATA SURROUNDING THE 2016 ELECTION CYCLE FROM TOM JENSEN OF THE DEMOCRATIC POLLING FIRM OF PUBLIC POLICY POLLING. THEY DISCUSS NEW DATA SHOWING THAT IN A HYPOTHETICAL MATCHUP FOR GOVERNOR, INCUMBENT PAT MCCRORY WOULD BEAT DEMOCRATIC ATTORNEY GENERAL ROY COOPER BY FIVE POINTS. JENSEN ALSO PROVIDES SURVEY RESULTS FOR SEN. RICHARD BURR, WHO WILL BE UP FOR RE-ELECTION IN 2016, AND PRESIDENT BARACK OBAMA, WHO CONTINUES TO BE VERY UNPOPULAR IN NORTH CAROLINA.

PA BLOCK FOR 2-22-15

#### CAROLINA NEWSMAKERS

"INTERVIEW WITH TOM JENSEN", EXECUTIVE DIRECTOR OF PUBLIC POLICY POLLING  
VOTER DISENGAGEMENT, TRUST OF NEWS NETWORKS, NEWS CONSUMPTION, VOTER TRENDS BY AGE DEMOGRAPHICS, NORTH CAROLINA GENERAL ASSEMBLY APPROVAL, TOM ROSS RECOGNITION POLLING, PRESIDENTIAL CANDIDATES POLLING, NORTH CAROLINA'S ROLE IN PRESIDENTIAL PRIMARY, POLLING FOR HILLARY CLINTON, GOVERNOR PAT MCCRORY APPROVAL, ROY COOPER NAME RECOGNITION, IMPACT OF NEGATIVE ADVERTISING, RICHARD BURR APPROVAL, CORRELATION BETWEEN U.S. SENATE ELECTION RESULTS AND PRESIDENTIAL ELECTION RESULTS, GAY MARRIAGE POLLING IN NORTH CAROLINA, IMMIGRATION REFORM, RENEE ELLMERS APPROVAL, UNC-DUKE RIVALRY POLLING, AND SPORTS FAN POLLING

#### PEOPLE IN POLITICS

SHE'S IN! DEMOCRAT LINDA COLEMAN HAS MADE IT OFFICIAL: FOR A SECOND TIME, SHE WILL RUN AGAINST REPUBLICAN DAN FOREST FOR THE LT. GOVERNOR'S SEAT. COLEMAN LOST TO FOREST IN 2012 DESPITE HEAVY BACKING FROM THE NOW-EMBATTLED QUASI-UNION GROUP, THE STATE EMPLOYEES ASSOCIATION OF NORTH CAROLINA (SEANC). CAROLINA JOURNAL MANAGING EDITOR RICK HENDERSON TALKS ABOUT COLEMAN'S PROSPECTS WITH HOST DONNA MARTINEZ, INCLUDING THE DISTINCTIONS BETWEEN COLEMAN AND FOREST, WHO HAS CONFIRMED HE WILL SEEK RE-ELECTION. THE TWO ALSO DISCUSS DATA FROM PUBLIC POLICY POLLING THAT SHOWS LEGISLATIVE DEMOCRATS ARE MORE UNPOPULAR THAN LEGISLATIVE REPUBLICANS AND THAT A BIG CHUNK OF THE ELECTORATE STILL DOESN'T KNOW MUCH ABOUT U.S. SEN. RICHARD BURR, WHO IS UP FOR RE-ELECTION IN 2016. HENDERSON TELLS MARTINEZ ABOUT THE DEVELOPING NATIONAL MEDIA NARRATIVE THAT OUSTED DEMOCRATIC SEN. KAY HAGAN MAY CHALLENGE BURR FOR HIS SEAT. THEN WE TURN TO MORE POLLING DATA FROM TOM JENSEN OF PUBLIC POLICY POLLING. JENSEN TELLS MARTINEZ THAT NORTH CAROLINA DEMOCRATS HAVE ALREADY COALESCED AROUND HILLARY CLINTON IN THE PRESIDENTIAL SWEEPSTAKES AND THAT WISCONSIN GOV. SCOTT WALKER IS SURGING IN POPULARITY AMONG REPUBLICANS. THAT'S FOLLOWED BY COMMENTS ABOUT GOVERNORS HE HAS KNOWN FROM PHIL KIRK, WHO WAS CHIEF OF STAFF TO TWO NORTH CAROLINA GOVERNORS AND A U.S. CONGRESSMAN. IN A SPEECH MADE IN RALEIGH THIS WEEK, KIRK SHARES HIS MEMORIES OF SEVERAL OF THE GOVERNORS. AND FINALLY, LT. GOV. DAN FOREST EXPLAINS HIS EDUCATIONAL PRIORITIES AND TALKS ABOUT HIS ADMIRATION FOR LEGISLATORS, WHO TECHNICALLY HAVE A PART-TIME JOB BUT WHO COMMIT HUGE AMOUNTS OF TIME AWAY FROM HOME TO FULFILL THEIR DUTIES.

PA BLOCK FOR 3-1-15

#### CAROLINA NEWSMAKERS

"INTERVIEW WITH JOHN HOOD", PRESIDENT OF THE JOHN WILLIAM POPE FOUNDATION  
GOVERNOR MCCRORY EMPHASIS OF INFRASTRUCTURE, ECONOMIC INCENTIVES, APPROVAL OF ELECTED POLITICIANS, NAME RECOGNITION OF CANDIDATES, THE STATE OF THE DEMOCRATIC PARTY IN NORTH CAROLINA, FUTURE OF POLITICAL PARTIES, HOW TO IMPROVE POLITICAL PARTIES, BUDGETARY CONCERNS IN NORTH CAROLINA, PREDICTING GENERAL ASSEMBLY ACTIONS IN THE LEGISLATIVE SESSION, PROBABLE

BOND REFERENDUMS, FUNDING TRANSPORTATION IN NORTH CAROLINA, MEDICAID EXPANSION, AND APPROPRIATIONS FOR EDUCATION SPENDING

## PEOPLE IN POLITICS

HILLARY CLINTON TAKES NORTH CAROLINA. THAT'S WHAT WOULD OCCUR IF THE ELECTION FOR PRESIDENT WERE HELD TODAY, ACCORDING TO THE LATEST ELON UNIVERSITY POLL. HOST DONNA MARTINEZ TALKS WITH POLL DIRECTOR, DR. KENNETH FERNANDEZ, ABOUT THE DATA THAT SHOWS CLINTON HANDILY BEATING JEB BUSH IN OUR STATE, AND THEY DISCUSS WHICH CANDIDATES ARE CATCHING ON WITH THEIR RESPECTIVE PARTIES. THE TWO ALSO DISCUSS NORTH CAROLINIANS' VIEWS ON GAY MARRIAGE, ABORTION, AND THE ENERGY EXTRACTION PROCESS KNOWN AS HYDRAULIC FRACTURING. THEN MARTINEZ TALKS WITH DEMOCRATIC POLITICAL CONSULTANT THOMAS MILLS ABOUT A NEW NATIONAL REPORT FROM DEMOCRATS, WHICH SAYS THE PARTY MUST REACH OUT BEYOND ITS CORE CONSTITUENCIES IF IT HOPES TO REBOUND FROM DEVASTATING 2014 MIDTERM LOSSES. MILLS TALKS SPECIFICALLY ABOUT THE NEED FOR DEMOCRATS TO APPEAL TO WHITE VOTERS IN THE SOUTH. THAT'S FOLLOWED BY MORE PERSPECTIVE ON THE ELON POLL FROM RICK HENDERSON OF CAROLINA JOURNAL, WHO FOCUSES ON THE DATA THAT SHOWS GOV. PAT MCCRORY WITH A 4-POINT INCREASE IN JOB APPROVAL SINCE OCTOBER. THE TWO ALSO DISCUSS DEBATE AMONG STATE REPUBLICANS ABOUT THE BEST DATE TO HOLD NORTH CAROLINA'S 2016 PRESIDENTIAL PRIMARY, AND A POSSIBLE PRIMARY CHALLENGE FOR 3RD DISTRICT REPUBLICAN REP. WALTER JONES.

PA BLOCK FOR 3-8-15

## CAROLINA NEWSMAKERS

"INTERVIEW WITH STEVE TROXLER", NORTH CAROLINA AGRICULTURE COMMISSIONER

SCOPE OF DUTIES FOR THE COMMISSIONER OF AGRICULTURE OF NORTH CAROLINA, BUSINESS OF AGRICULTURE, HISTORY OF AGRICULTURE IN NORTH CAROLINA, TOBACCO PRODUCTION, POPULARITY OF ANIMAL AGRICULTURE, FORESTRY AGRICULTURE IN NORTH CAROLINA, POTENTIAL GROWTH WITH CUBA, NORTH CAROLINA STATE FAIR AND MOUNTAIN STATE FAIR, TECHNOLOGY IN AGRICULTURE, WEATHER TECHNOLOGY, APPLICATION OF DRONES IN AGRICULTURE, CHRISTMAS TREE PRODUCTION IN NORTH CAROLINA, CHALLENGES FACING FARMERS, GENERAL ASSEMBLY FUNDING RESEARCH, AND TRANS-PACIFIC TRADE AGREEMENT

## PEOPLE IN POLITICS

CONGRESSMAN G.K. BUTTERFIELD IS SETTLING IN TO HIS NEW DUTIES AS CHAIRMAN OF THE POWERFUL CONGRESSIONAL BLACK CAUCUS. THIS WEEK, WE REVISIT HIS ROUSING SPEECH FROM HIS SWEARING-IN CEREMONY EARLIER THIS YEAR, IN WHICH HE SAID WE MUST LEARN FROM THE PAST AND FOCUS ON THE FUTURE. YOU'LL HEAR SOME OF WHAT HE HAD TO SAY ABOUT HIS VISION FOR THE VENERABLE ORGANIZATION. THEN WE TURN TO THE CHALLENGES FACING NORTH CAROLINA DEMOCRATS, WHO ARE STILL FINDING THEIR WAY IN THE GENERAL ASSEMBLY AFTER ANOTHER ELECTION CYCLE IN WHICH VOTERS PUT REPUBLICANS IN CONTROL. WE LOOK BACK AT REMARKS MADE BY A KEY DEMOCRATIC LEGISLATOR, REP. LARRY HALL OF DURHAM, IN THE DEMOCRATIC REACTION TO GOV. PAT MCCRORY'S RECENT STATE OF THE STATE ADDRESS. THAT'S FOLLOWED BY A LOOK AT NEW POLLING DATA FROM ELON UNIVERSITY. HOST DONNA MARTINEZ TALKS WITH POLL DIRECTOR KENNETH FERNANDEZ, WHO DISCUSSES HILLARY CLINTON'S POPULARITY IN THE STATE, AS WELL AS ROSIER APPROVAL NUMBERS FOR THE GOVERNOR. AND SPEAKING OF THE GOVERNOR, AS HE ROLLS OUT HIS STATE BUDGET PROPOSAL THIS WEEK, WE TAKE ANOTHER LISTEN TO SOME OF HIS STATE OF THE STATE ADDRESS, IN WHICH HE LAID OUT THE VISION THE NEW BUDGET PLAN WILL HELP FUND.

PA BLOCK FOR 3-15-15

## CAROLINA NEWSMAKERS

"INTERVIEW WITH DR. LINDA MILLSAPS", EXECUTIVE DIRECTOR OF THE NORTH CAROLINA CENTER FOR PUBLIC POLICY RESEARCH

GOVERNOR MCCRORY'S BUDGET, MEDICAID SPENDING, MEDICAID EXPANSION, AFFORDABLE HEALTH CARE ACT, NORTH CAROLINA BUDGET PROCESS, VENTURE CAPITAL IN NORTH CAROLINA, STATE PRISON WORKER SALARIES, TEACHER PAY, NORTH CAROLINA GAS TAX, TRANSPORTATION INFRASTRUCTURE, TRANSPORTATION BOND ISSUE, UPCOMING PROJECTS FOR NCCPPR, DEMOGRAPHIC TRENDS FOR NORTH CAROLINA, ATTRACTING POPULATION AND ECONOMIC RESOURCES TO STRUGGLING AREAS OF NORTH CAROLINA, TUITION PRICES IN NORTH CAROLINA, EXPECTATION OF HEALTH DELIVERY SYSTEM AND HEALTH EDUCATION, AND MENTAL HEALTH SYSTEM IN NORTH CAROLINA

## PEOPLE IN POLITICS

NORTH CAROLINA DEMOCRATS HAVE BEGUN TO PLAN THEIR STRATEGY FOR THE 2016 ELECTION CYCLE, AND THEIR PLANS ARE BEING ENGINEERED BY A NEW STATE PARTY CHAIRWOMAN. PATSY KEEVER JOINS HOST DONNA MARTINEZ TO DISCUSS THE DEMOCRATS' CHALLENGE IN NORTH CAROLINA IN THE WAKE OF MULTIPLE ELECTORAL LOSSES TO REPUBLICANS AND WHY KEEVER BELIEVES HER PARTY'S MESSAGE WILL RESONATE, PARTICULARLY WITH THE MIDDLE CLASS. KEEVER ALSO CRITICIZES REPUBLICAN POLICIES, TALKS ABOUT THE RACES HER PARTY WILL FOCUS ON, AND ACKNOWLEDGES THAT DEMOCRATS MUST REACH OUT BEYOND ITS TRADITIONAL CONSTITUENCIES OF SINGLE WOMEN AND MINORITIES IN ORDER TO WIN BACK POWER. THEN MARTINEZ DELVES INTO CHANGES AFOOT AT THE STATE REPUBLICAN PARTY AS WELL. CAROLINA JOURNAL MANAGING EDITOR RICK HENDERSON TELLS MARTINEZ ABOUT GOP CHAIRMAN CLAUDE POPE'S DECISION NOT TO RUN FOR A SECOND TERM, THE GASTON COUNTY REPUBLICAN WHO HAS EARNED KEY ENDORSEMENTS FOR THE POST, AND THE HIRING OF A VETERAN POLITICAL OPERATIVE TO ASSIST THE PARTY. THE TWO ALSO DISCUSS THE COMPLAINT FILED AGAINST GOV. PAT MCCRORY BY THE LIBERAL ADVOCACY GROUP PROGRESS NORTH CAROLINA, NEW NATIONAL HANDICAPPING OF SEN. RICHARD BURR'S RE-ELECTION PROSPECTS, AND COMMENTS MADE BY FORMER SEN. KAY HAGAN ABOUT WHY SHE LOST HER RACE TO THOM TILLIS.

PA BLOCK FOR 3-22-15

## CAROLINA NEWSMAKERS

"INTERVIEW WITH BRAD CRONE", PRESIDENT OF CAMPAIGN CONNECTIONS

FUNDING FOR CLASSROOM TEACHERS IN NORTH CAROLINA, INFRASTRUCTURE MAINTENANCE, MENTAL HEALTH IN NORTH CAROLINA, HIGHER EDUCATION AND INNOVATION, MEDIA BIAS AND CONSUMPTION, CHANGING TELEVISION INDUSTRY, AFFORDABLE HEALTH CARE COURT CASE, ENTITLEMENT SPENDING, FUTURE OF THE DEMOCRATIC PARTY IN NORTH CAROLINA, TRENDS OF UNAFFILIATED VOTERS, UP AND COMING POLITICANS, PRESIDENT OBAMA'S LEGACY, NORTH CAROLINA'S BUDGET, ECONOMIC INCENTIVES, AND TAX REFORM

## PEOPLE IN POLITICS

GOV. PAT MCCRORY HEADED TO WASHINGTON D.C. THIS WEEK TO REPRESENT THE NATIONAL GOVERNORS ASSOCIATION BEFORE A U.S. HOUSE TRANSPORTATION COMMITTEE. YOU'LL HEAR THE GOVERNORS REMARKS ABOUT NORTH CAROLINA'S TRANSPORTATION REFORMS AND WHY HE AND OTHER GOVERNORS ARE SEEKING A FULL PARTNERSHIP BETWEEN THE FEDERAL GOVERNMENT AND THE STATES WHEN IT COMES TO INTERCONNECTIVITY OF STATES AND CITIES. THE GOVERNOR'S TRIP TO WASHINGTON FOLLOWED ON THE HEELS OF A MAJOR VICTORY IN THE COURTS. THIS WEEK A 3-JUDGE PANEL RULED UNANIMOUSLY IN FAVOR OF THE GOVERNOR AND AGAINST THE GENERAL ASSEMBLY OVER THE ISSUE OF SEPARATION OF POWERS BETWEEN THE TWO BRANCHES OF GOVERNMENT. HOST DONNA MARTINEZ TALKS WITH CATAWBA COLLEGE POLITICAL SCIENCE PROFESSOR DR. MICHAEL BITZER ABOUT THE IMPORTANCE OF THE RULING AND THE POLITICAL DYNAMIC AT PLAY BETWEEN THE EXECUTIVE AND LEGISLATIVE BRANCHES. BITZER ALSO WEIGHS IN ON THE CHALLENGE FACING STATE DEMOCRATS AS THEY HEAD INTO THE 2016 POLITICAL CYCLE WITH A NEW CHAIRWOMAN ON BOARD BUT FEW OPTIONS FOR GAINING POWER IN THE LEGISLATOR OR U.S. CONGRESS. NEXT IS A LOOK AT DEMOCRATIC PARTY EFFORTS TO ROLL BACK ELECTION REFORMS PASSED BY THE GENERAL ASSEMBLY. MARTINEZ TALKS ABOUT TWO PROPOSALS FROM MINORITY LEADER LARRY HALL OF DURHAM WITH CAROLINA JOURNAL MANAGING EDITOR RICK HENDERSON. THE TWO ALSO DISCUSS NEW DEVELOPMENTS IN THE INVESTIGATION OF SPENDING BY DANA COPE, FORMER HEAD OF THE STATE EMPLOYEES ASSOCIATION OF NORTH CAROLINA (SEANC), AS WELL AS A 2016 PRIMARY CHALLENGE FOR 3RD DISTRICT CONGRESSMAN WALTER JONES. AND FINALLY, MARTINEZ

AND HENDERSON DISCUSS THE GUILTY VERDICT IN THE MURDER TRIAL OF JONATHAN BROYHILL, WHO WAS FOUND GUILTY OF KILLING DEMOCRATIC POLITICAL FUNDRAISER JAMIE HAHN.

PA BLOCK FOR 3-29-15

CAROLINA NEWSMAKERS

"INTERVIEW WITH WAYNE GOODWIN", INSURANCE COMMISSIONER AND FIRE MARSHALL OF NORTH CAROLINA

HOMEOWNERS AND RENTERS INSURANCE, HOMEOWNERS INSURANCE TRIAL, APPEALS PROCESS FOR RATE HEARING CASE, INSURANCE RIDERS, INSURANCE UNDERWRITERS IN NORTH CAROLINA, BUNDLING OF INSURANCE POLICIES, HEALTH INSURANCE REGULATION, UPCOMING SUPREME COURT DECISION, CAPTIVE INSURANCE, AUTOMOBILE INSURANCE IN NORTH CAROLINA, FRAUD IN INSURANCE, CONSENT TO RATE DOCUMENTS, OPERATION MEDICINE DROP AND DISPOSING OF MEDICATIONS, AND VOLUNTEER FIRE FIGHTERS

PEOPLE IN POLITICS

THIS WEEK, WE LOOK AT THE IMPACT OF WOMEN IN NORTH CAROLINA POLITICS AND DATA THAT SHOWS WHILE WOMEN MAKE UP 54 PERCENT OF REGISTERED VOTERS, THEY HOLD ROUGHLY 25 PERCENT OF ELECTIVE AND APPOINTED OFFICE. HOST DONNA MARTINEZ DIGS INTO NEW RESEARCH DATA WITH THE REPORT'S AUTHOR, DR. DAVID MCLENNAN, A VISITING PROFESSOR OF POLITICAL SCIENCE AT MEREDITH COLLEGE. THE TWO DISCUSS CHALLENGES WOMEN FACE, EFFORTS TO RECRUIT MORE WOMEN INTO RUNNING FOR OFFICE, THE POLITICAL AFFILIATIONS OF WOMEN, AND SOME OF THE FEMALE ROLE MODELS IN NORTH CAROLINA POLITICS. THEN WE TURN TO PRESIDENTIAL POLITICS WITH THE ANNOUNCEMENT FROM TEXAS SEN. TED CRUZ THAT HE WILL SEEK THE REPUBLICAN NOMINATION FOR PRESIDENT. CRUZ WILL MAKE AN APPEARANCE IN RALEIGH ON APRIL 13. YOU'LL HEAR SOME OF HIS ANNOUNCEMENT MADE THIS WEEK AT LIBERTY UNIVERSITY. THAT'S FOLLOWED BY A LOOK AT THE DEBATE OVER WHEN NORTH CAROLINA'S PRESIDENTIAL PRIMARY WILL BE HELD AND THE POSSIBLE CONSEQUENCES FOR THE GOP BY PUSHING TO MOVE THE PRIMARY FROM MAY TO FEBRUARY OR MARCH. MARTINEZ TALKS WITH CAROLINA JOURNAL MANAGING EDITOR RICK HENDERSON ABOUT WHY THE POLITICAL CLASS WANTS THE MOVE, AND WHY NATIONAL PARTY LEADERS DON'T. THE TWO ALSO DISCUSS THE LARGE GOP FIELD AND THE PROS AND CONS FOR CANDIDATES WHO ARE PART OF A BRUISING PRIMARY ELECTION CONTEST. THEY ALSO LOOK AT BEHIND-THE-SCENES MANEUVERING IN CONGRESS THAT HELPED BRING 10TH DISTRICT CONGRESSMAN PATRICK MCHENRY INTO A POSITION OF POWER AT A YOUNG AGE.